Chimanbhai Patel Institute of Business Administration

List of Subjects

BBA (Hons) Semester System Structure under CBCS WITH EFFECT FROM June 2023

SEMESTER-1				
Sr No	Course	Subjects	Credit	
	Туре			
1	CORE	FUNDAMENTALS OF	3	
		MANAGEMENT-1		
2	CORE	FINANCIAL ACCOUNTING	4	
3	CORE	CORPORATE BUSINESS	3	
		ORGANIZATION		
4	CORE	PRINCIPLES OF MICRO	3	
		ECONOMICS		
5	Multidisciplinary	BASIC MATHS (Compulsory subject	4	
	courses	Table B)		
6	Ability	English and Communication Skills	3	
	Enhancement	(compulsory subject Table C)		
	courses			
7	Value Addition	NSS/Art of Living (Refer Table D)	2	
	courses			
	Total Credit		22	

	SEMESTER-2		
Sr No	Course	Subjects	Credit
	Туре		
1	CORE	FUNDAMENTALS OF MANAGEMENT-2	3
2	CORE	COST ACCOUNTING	4
3	CORE	BASICS OF MARKETING MANAGEMENT	3
4	CORE	PRINCIPLES OF MACRO ECONOMICS	3
5	Minor	OFFICE AUTOMATION SKILLS (MS Word, MS	4
		Excel, MS Power point (compulsory - Table A)	
6	Multi	BUSINESS MATHS (Table B)	3
7	Ability	CORPORATE COMMUNICATION (Table C)	3
	Enhancement		
8	Value	Industrial Visit and Project (Table D)	2
	Addition		
	subject		
	Total Credit		25

		SEMESTER-3	
Sr No	Course	Subjects	Credit
	Туре		
1	CORE	GROWTH AND STRUCTURE OF	3
		INDUSTRIES	
2	CORE	FUNDAMENTALS OF FINANCIAL	4
		MANAGEMENT	
3	CORE	BASIC HUMAN RESOURCE MANAGEMENT	3
4	CORE	COMPANY ACCOUNTS	4
5	Minor	Refer Table A	4
6	Ability	Personality Development and Grooming	2
	enhancement	(compulsory subject)	
7	Multi	Refer Table B	3
8	Value added	Refer Table D	2
	Total Credit		24

	SEMESTER-4		
Sr No	Course	Subjects	Credit
	Туре		
1	CORE	MANAGERIAL ECONOMICS	3
2	CORE	CORPORATE FINANCIAL STATEMENT	4
3	CORE	INTERNATIONAL BUSINESS	3
4	CORE	MERCANTILE LAWS	4
		MARKETING MANAGEMENT	4
		HUMAN RESOURCE MANAGEMENT	4
5	Skill	FINANCIAL MANAGEMENT	4
	Enhancement		
	courses	Entrepreneurship	4
		Information Technology	4
6	Minor	Refer Table A	4
7	Value added	Refer Table D	3
	Total Credit		24

	SEMESTER-5		
Sr No	Course	Subjects	Credit
	Туре		
1	CORE	DIRECT TAX	4
2	CORE	BUSINESS ENVIRONMENT	3
3	CORE	ORGANISATIONAL BEHAVIOUR	3
4	CORE	INDUSTRIAL LAWS	4
		MARKETING MANAGEMENT	4
5	Skill	HUMAN RESOURCE MANAGEMENT	4
	Enhancement	FINANCIAL MANAGEMENT	4
	courses	Entrepreneurship	4
		Information Technology	4
6	Minor	Refer Table A	5
	Total Credit		23

		SEMESTER-6	
Sr No	Course	Subjects	Credit
	Туре		
1	CORE	STRATEGIC MANAGEMENT	3
2	CORE	PRODUCTION AND OPERATIONS	4
		MANAGEMENT	
3	CORE	MANAGEMENT ACCOUNTING	4
4	CORE	RESEARCH METHODOLOGY AND	4
		OPERATIONS RESEARCH	
5		MARKETING MANAGEMENT	4
	Skill	HUMAN RESOURCE MANAGEMENT	4
	Enhancement	FINANCIAL MANAGEMENT	4
	courses	Entrepreneurship	4
		Information Technology	4
6	Minor	Refer Table A	5
	Total Credit		23