



**THE BEGINNING OF YOUR  
NEXT ADVENTURE STARTS  
HERE WITH US.**

## Contact us

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**Chimanbhai  
Patel Institute  
of Management  
& Research**



## About US

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Shri Chimanbhai Patel Institute of Management and Research (CPIMR) is one of the leading management institutes in Gujarat. Since its inception in 1998, CPIMR has made significant contributions through the highest quality of teaching, research, alumni & industry connect and meaningful extension.

**Lush Green  
Campus**

**Perfect Ambiance  
for study**

**Prime Location**

## Program Highlights

- 2 years Full-Time MBA Program (approved by AICTE, affiliated to GTU)
- Four semesters spread over two academic years
- Five Specializations – HR, Finance, Marketing, IT and Entrepreneurship
- Evaluation governed by GTU norms
- Summer Internship at the end of 2nd semester for between six to eight weeks
- Academic Projects with Industries





## Faculty @ CPIMR

CPIMR is endowed with a highly qualified and experienced faculty team. Besides academic experience, faculty members have vast experience in the fields of research, entrepreneurship, and corporate.





**Besides power-packed classroom sessions, our approach includes the following steps:**

- Teaching-Learning through Digital Platform (Google Classroom)
- Mentor System
- Campus to Corporate Series
- TEAM – Towards Excellence in Academics and Management
- ASAP - Additional Skill Acquisition Program
- PRO - Placement Readiness and Orientation
- Summer Internship Recruitment Drive
- Industry Connect

## **Pedagogy and Innovative Practices**

At CPIMR, students are groomed to be goal-oriented and focused in their pursuit of knowledge. Students and faculty act in concert to widen a students' exposure to management theories and practices. The Institute emphasizes increasing human skills by the clear conceptual understanding of subjects with complete exposure to industry practices.

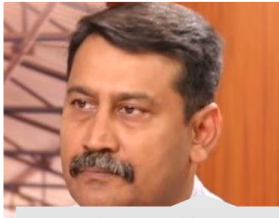


# TEAM – Towards Excellence in Academics and Management

To keep students abreast of the latest developments and innovations in the field of management, the Institute organizes academic events – seminars, workshops, symposiums, etc. – under the banner of TEAM. In the last couple of years, we have conducted seminars on “Digital Transformation: Impact on Businesses” and “Entrepreneurship” under TEAM – General Management; a seminar “Human Resource Management Concerns and Challenges in the 21st Century” under TEAM – HR; a workshop on “FinTech and Blockchain” under TEAM – Finance; and a seminar on “Digital Marketing’ under TEAM – Marketing.



Mr. Achal Rangaswamy  
(Corporate Trainer & Motivational Speaker)



Mr. Aleen Mukherjee  
(COO, NCDEX Inst. of Comm. Markets & Research)



Ms. Aashika Dhokai  
(Founder of Snap Search)



Mr. Ram Gopal Yadav  
(Dep. Manager, NCDEX Inst. of Comm. Markets & Research)



Mr. Niraj Shukla (Senior Economist -National Comm. & Derivatives Ex. Ltd)



Mr. Chirag Sheth (South Asia Head, Metals Focus)



Mr. Chirag Modi (Regional Head, Prudent Corporate Advisory Services Ltd.)



Mr. Meet Ashar (Asst. Manager, Gateway group of companies)



Prof. Dr. Pradip Khandwalla (Former Dean IIM A)



Dr. Vidyut Joshi (Prof. Emeritus, CPI Group)



Dr. Arbind Sinha  
(Advisor, MICA-CDMC)



Dr. Rajneesh Krishna  
(Associate Dean MICA)



Dr. Bala Bhaskaran  
(Adj. Prof. EDII)



Dr. Dhawal Mehta  
(Asst. Prof DBIM)



Dr. Supriya Bhutiani  
(Additional Director, SLIMs)



Prof. Sandeep Shroff  
(Director PT, CPI)





## Case study method



The case method, made famous by the Harvard Business School, puts the students in the decision-making position and gives their analysis the edge of real-world sensibilities. At CPIMR, faculty members extensively use the case-study method in the classroom. CPIMR faculty members are also involved in developing case studies in collaboration with industry stakeholders which are also used in the classroom to teach various concepts. The CPIMR Case Center coordinates and facilitates all case writing and teaching initiatives. CPIMR is also an institutional member of the prestigious Case Centre, the world's largest repository of case studies.

## Industry & Alumni Connect

- Guest lectures are an important component of the “extra-curricular” education acquired in a
- B-school. Mid- to senior-level executives while talking on a range of issues help to impart industry-specific nuggets of wisdom to the students. In the last couple of years, the students of CPIMR were exposed to guest lectures by professionals from organizations such as Aditya Birla Fashion and Retail Ltd., OPPO Mobiles, Symphony Ltd., Dresser-Rand, and Urban Chowk, to name just a few. Alumni were also involved in the conduct of Viva for the Comprehensive Projects being undergone by the 4th-semester students.





The Institute provides an opportunity for students to work in the industry for short duration finite projects in order to enhance their learning and improve their managerial skills. In the last couple of years, 117 students have undertaken short-term projects offered by such organizations as Big Bazaar, Snapsearch, 1mg, Pantaloons, LG and PharmEasy.



## ASAP - Additional Skill Acquisition Program

## Summer Internship Recruitment Drive

As per GTU guidelines, students are required to undergo a summer internship of 6 to 8 weeks. To facilitate this process, we have in the past couple of years organized SIP recruitment drives, during which organizations such as The Times of India, Business Standard, MotivPrints, IIFL, Edelweiss, CIMS, Tradebulls, and SharkID have recruited summer interns from campus.



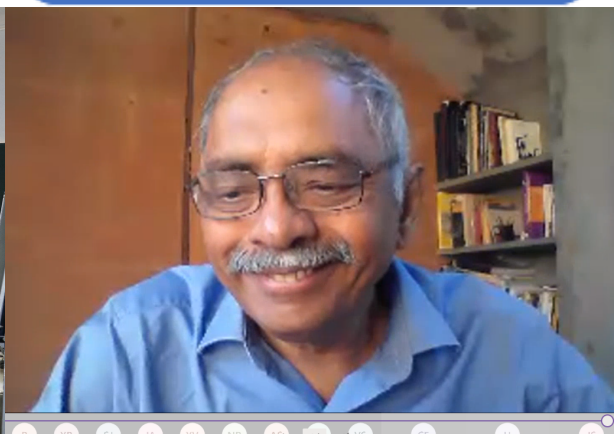


# PLACEMENTS

## PLACEMENT READINESS & ORIENTATION

The Training & Placement Cell of CPIMR guides students in identifying and their future career paths and working to attain the same. The cell organizes seminars and workshops to address career-related concerns and helps coordinate internship opportunities and Placement Sessions continuously.

To bring all Training and Placement activities under a single umbrella, the Placement Cell at CPIMR has conceptualized PRO – Placement Readiness and Orientation. All training and placement-focused activities are conducted under PRO, which adds focus and direction to diverse activities.



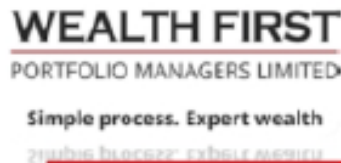
No. of companies visiting the CPIMR campus: 115

Highest salary offered: 10 lakhs per annum

The average salary offered: 5 lakhs per annum



# TOP RECRUITERS







LIFE @CPIMR