

**Shri Chimanbhai Patel Institute
of
Management & Research
(CPIMR)**

Ahmedabad.

Approved by AICTE & Affiliated to Gujarat Technological University.

**Mandatory Disclosures
Details of
MBA Programme**

(As per AICTE requirements)

Year: 2022

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1. Name & Address of the Institution

Name of the Institution	Shri Chimanbhai Patel Institute of Management & Research
Address of the Institution	Opp. Karnavati Club, Next to Shapath IV, S.G. Highway, Prahladnagar.
City & Pin code	Ahmedabad-380015
State/UT	Gujarat
Contact Number	079-26927569
E-mail ID	mba@cpi.edu.in

2. Name & Address of the Trust

Name of the Trust	Sardar Vallabhbhai Education Trust (SVET)
Address of the Trust	S.V Arts College Campus, Relief Road,
City & Pin code	Ahmedabad - 380001
State/UT	Gujarat
Contact Number	079 – 30076611/26926429
E-mail ID	info@cpi.edu.in

3. Name & Address of the Director

Name of the Director	Dr. Abhinava S.Singh
Address of the Director	Opp. Karnavati Club, Next to Shapath IV, S.G. Highway, Prahladnagar.
City & Pin code	Ahmedabad-380015
State/UT	Gujarat
Contact Number	9898144619
E-mail ID	directormba@cpi.edu.in

4. Name & Address of the Affiliating University

Name of the University	Gujarat Technological University
Address of the University	Nr.Vishwakarma Government Engineering College Nr.Visat Three Roads, Visat - Gandhinagar Highway, Chandkheda, Ahmedabad – 382424
Website	https://www.gtu.ac.in

5. Governance

5.1 Members of the board and their brief details

1. Shri Siddharth C. Patel – Chairman
2. Mr. Achal Bakeri – Member (Industrialist)
3. Mr. Rajiv Gandhi – Member (Industrialist)
4. Mr. Sushil Handa – Member (Industrialist)
5. Dr. Vidyut Joshi – Member (Former VC – Bhavnagar University)
6. Prof. Dhaval Mehta – Member (Former Director – BKSMB, Guj Uni)

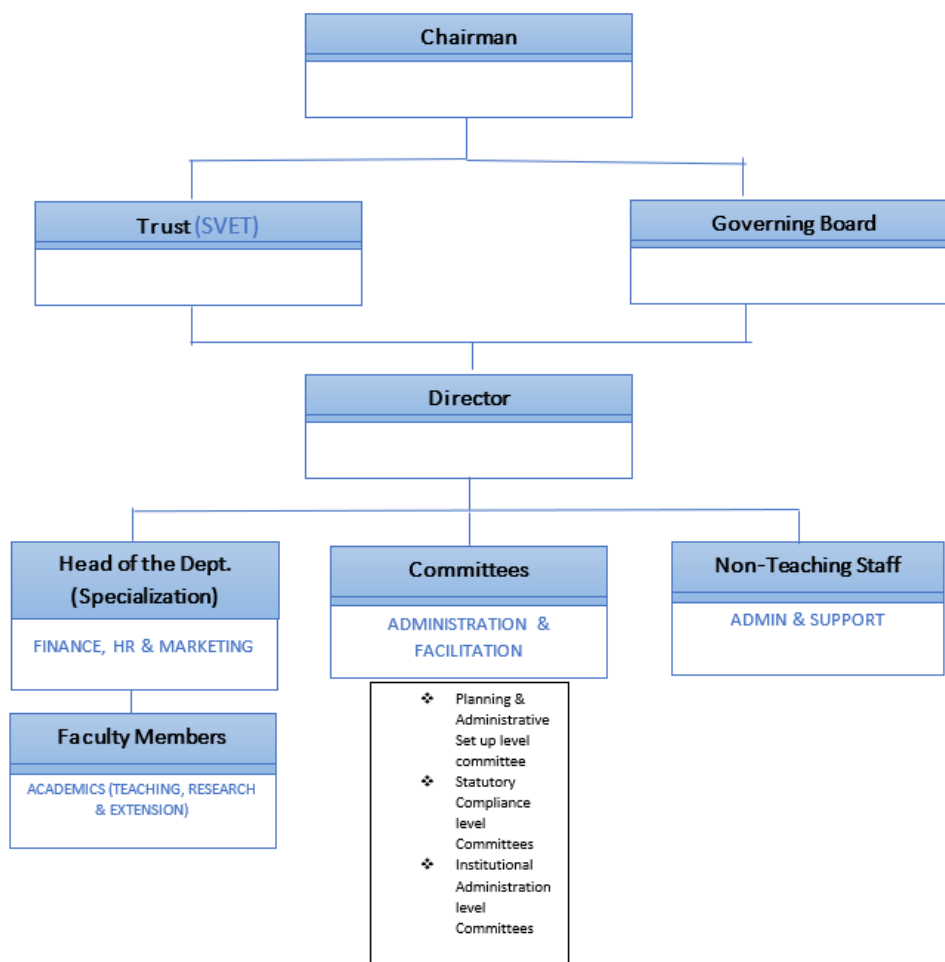
7. Dr. Abhinava S. Singh – Member (Director of the institute)
8. Dr. Prateek Kanchan – Member (Director, BKSBM, Guj Uni)

5.2 Frequency of meetings

Governing board meetings are once a year and IQAC meetings are four times a year.

5.4 Organogram

Organogram – CPIMR



5.5 Nature and extent of involvement of faculty & students in academic activities & improvements

Students and faculty members jointly work in several activities of the institute. Gaps in the university syllabus are identified and co-curricular activities like seminars, workshops, symposiums, and training programmes are organised to fill the gaps. Selected students are a part of various committees working towards the achievement of the vision, mission and PEOs of the institute. Students and faculty have made joint publications of teaching cases and research papers in recent years to strengthen and enhance

the quality teaching-learning process. The institute regularly organises Annual Cultural Festival, Sports Tournament, International Conference, Orientation Programme, and Faculty Development Programme.

5.6 Mechanism / Norms and Procedure for good governance: Yes

5.7 Student feedback on faculty performance and institutional governance: Yes

The institute collects student feedback systematically on faculty & institutional performance semester wise and the same is documented in the feedback file. Improvements and actions are taken based on the feedback received.

5.8 Grievance Redressal Mechanism & Establishment of online grievances redressal mechanism: Yes, Details are uploaded and shown on the institute website. Refer link: <https://cpi.edu.in/mba-aicte-mandatory-disclosure-compliance/>

5.9 Establishment of Anti-ragging committee: Yes, Details are uploaded and shown on the institute website. Refer link: <https://cpi.edu.in/mba-aicte-mandatory-disclosure-compliance/>

5.10 Establishment of Internal Complaints Committee: Yes, Details are uploaded and shown on the institute website. Refer link: <https://cpi.edu.in/mba-aicte-mandatory-disclosure-compliance/>

5.11 Establishment of SC/ST Committee: Yes, Details are uploaded and shown on the institute website. Refer link: <https://cpi.edu.in/mba-aicte-mandatory-disclosure-compliance/>

5.12 Internal Quality Assurance Cell (IQAC): Yes, Details are uploaded and shown on the institute website. Refer link: <https://cpi.edu.in/mba-aicte-mandatory-disclosure-compliance/>

6. Programme

6.1 Name of the programmes approved by AICTE

Master of Business Administration (MBA)

6.2 Programme Details

2 years full-time MBA programme with an Intake of 180 seats

6.3 Status of Accreditation of Existing MBA Programme – Not accredited by NBA, NAAC

NBA Accreditation Status	
1. Programme / Course accredited	Not Accredited
2. Applied for accreditation	Not Applied
Applied but visit not happened	NA
Visit happened but result awaited	NA
3. List of Programme / Course NOT accredited	MBA Programme Not Accredited

NAAC Accreditation Status	
1. Institute accredited	Institute Not Accredited
2. Applied for accreditation	Not Applied
Applied but visit not happened	NA
Visit happened but result awaited	NA
3. List of institutes NOT accredited	Institute Not Accredited

7. Faculty

7.1 MBA Faculty List:

Professor & Director: 1, Associate Professor: 4, Assistant Professor: 12, Librarian – 1. (faculty details are uploaded on the website of the institution under a separate faculty tab – Link: [MBA Faculty – CHIMANBHAI PATEL INSTITUTE \(cpi.edu.in\)](http://MBA Faculty – CHIMANBHAI PATEL INSTITUTE (cpi.edu.in)))

Faculty-Student Ratio: 1:20

No of Faculty employed in last three years: 5

No faculty left in last three years: 4

8. Profile of the Director:

Name of the Director: Dr. Abhinava S. Singh

Designation: Professor, Director

Date of birth: 17 May 1976

Educational Qualifications: PhD, MBA, B.Sc

Work Experience: Industry – 5 years, Teaching – 20 years

Area of Specialisation: Marketing & Strategy

Research Guidance: 3 PhD students enrolled

No of the research papers published (national/International): 19

Projects carried out: 7

Books published: 7

9. Fee

9.1 Details of the fee as approved by the Fee Regulatory Committee (FRC), Gujarat Government

Rs. 87,000/- per year

9.2 Schedule for payment of a fee

Semester wise fees collected from the students

9.3 Fee Waivers Details: NA

9.4 Details related to a scholarship offered by the institution: NA

9.5 Criteria of Scholarship

As per the norms/criteria of various schemes of the central government, state govt, UGC & AICTE and University.

10. Admission in MBA Programme

Year	No of seats sanctioned by AICTE	No of students admitted/enrolled in university*
2021	180	212 (204)
2020	180	213 (213)
2019	180	222 (216)

* This data is inclusive of EWS, TFW students as per state-level admission committee.

10.1 Admission Procedure

The centralised Admission process is carried out by The Admission Committee for Professional Courses (ACPC - A regulatory committee for admission in the professional technical education colleges or institutions in Gujarat, formed by The Government of Gujarat): <http://www.jacpldce.ac.in/me.asp>

10.2 Criteria and Weightage for Admission

Criteria and weights are as per the guidelines given by the ACPC, Gujarat Govt., Refer to the link: [ACPC \(jacpldce.ac.in\)](http://www.jacpldce.ac.in)

10.3 List of Applicants

Please refer to the link: [ACPC \(jacpldce.ac.in\)](http://www.jacpldce.ac.in) for the list of applicants and details of filled and vacant seats.

10.4 Results of admission under Management Seats / Vacant Quota

Please refer to the link: [ACPC \(jacpldce.ac.in\)](http://www.jacpldce.ac.in) for the details related to results and vacant seats after rounds 1 and 2 as displayed on the website of the ACPC, Gujarat Govt. (Note: The Institute does not offer management seats)

11. Information on Infrastructure & Resources available

11.1 No. of Classrooms & size each

Classrooms: 7 (5 classrooms each with a size of 75.6 sqm, 2 classrooms each with size of 69.01 sqm)

11.2 No of tutorial rooms & size of each

Tutorial Rooms: 2 each with a size of 66 sqm

11.3 No of Computer Center & size each

Computer Center: 1 (Size: 150 sqm),

11.4 No of laboratory & size each

Computer Lab: 1 (Size: 37.37 sqm)

11.5 Examination control room & size each

Examination control room: 1 (Size: 59 sqm)

11.6 Barrier-free built environment for disabled and elderly persons: Yes

11.7 Occupancy certificate: Yes

11.8 Fire & safety certificate: Yes

11.9 Hostel facilities: NA

11.10 Library:

Library: 1 (Size: 350 sqm)

11.11 No of books / Titles:

No of titles: 6769, No of volumes: 16982, Total no of books: 16982.

11.12 No of journals (national / international)

Total no of journals: 12 (national / International)

List: Indian Journal of Finance, Indian Journal of Marketing, Prabandhan: Indian Journal of Management, Asian Journal of Management Cases, Indian Journal of Corporate Governance, South Asian Journal of HRM, Vikalpa Journal, IIM Kozhikode Society and Management Review, Metamorphosis, IIMB Management Review, Jindal Journal of Business Research, Arthashastra Indian Journal of Economics and Research.

11.13 Online resource:

The Institute has purchased J-Gate as an online e-journal resource. The Institute is a member of the Case Centre.

11.14 Computer Center / Laboratory Details:

70 PCs exclusively available for MBA students as per AICTE norms, Internet bandwidth: 100 Mbps.

At CPIMR we use the latest technology to impart education to our students. From ICT enabled classrooms, to a well-equipped computer lab; hardware and software to meet the requirements of both faculty members and students, we leave no stone unturned in providing the ultimate teaching-learning experience.

Details of Hardware:

Sl. No.	Description	Nos.	Specifications
1	Desktops	95	50 Nodes (Core i3, 4GB RAM, 500 GB HDD) & 28 Nodes (Core i5, 4GB RAM, 500 GB HDD)
2	Laptops	01	Core i5, 4 GB RAM,
3	Laser Jet Printers	03	HP Laserjet 1020 & Canon LBP 2900
4	LCD Projectors	07	EPSON EB-S31
5	Scanners	02	Canon Lide 100
6	Copier	01	Ricoh MP5054
7	Headphones	10	I Ball
8	Pen Tablets	3	XP & Wacom
9	Tripod	1	
10	Presenter cum pointer	1	I Ball
11	Wi-Fi adapter	2	I Ball & Netgear
12	Webcams	07	Logitech

At CPIMR, we are currently using **Windows 10** in the Computer Center and in the staff machines as operating system & **Office 365** as application software.

Sl. No.	Description	Total Quantity
1	O365ProPlusOpenFaculty ShrdSvr ALNG SubsVL OLV E 1Mth Acdmc AP	50
2	WINEDUperDVC ALNG UpgrdSAPk OLV E 1Y Acdmc Ent	50
3	IntuneOpenFcilty ShrdSvr ALNG SubsVL OLV E 1Mth Acdmc AP	50
4	WinSvrCAL ALNG LicSAPk OLV E 1Y Acdmc Ent UsrCAL	50
5	Quick Heal Antivirus	03
6	J-Gate (E-Journal)	01
7	Edu Grievance	01
8	Tally ERP 9	01
9	Microsoft Team	50 users
10	Grammarly Premium	For Faculty

Faculty members use **Google Classroom** extensively as a virtual classroom to disseminate reading material, pre-reading assignments, and assignments and also to share feedback.

In the days of pandemic induced online sessions, at CPIMR we are using Google Meet to conduct our online sessions if required.

11.15 Innovation Cell: Yes

11.16 Social Media Cell: Yes

11.17 Compliance of National Academic Depository (NAD): Yes

11.18 List of other facilities available

Sports: Yes, a Sports tournament is organised every year. Indoor & outdoor facilities are available.

Extra-Curricular activities: Yes, CREST – An annual cultural festival is organised every year.

Soft skill development: Yes, to mould the students into employable graduates, It caters to the training and skill needs of our students and makes them industry-ready. The placement team along with deputed faculty members provides continuous guidance to students in different sections such as Quantitative Aptitude & Reasoning, Verbal Ability, Soft skills, Life Skills, Behavioural skills, Career Guidance and Counselling, all integrated into the curriculum.

12 Teaching-Learning Process:

The institute is affiliated to Gujarat Technological University (GTU) and follows the syllabus of MBA Programme which is revised by the university by the university time to time. The institute follows the academic calendar and examinations schedule as announced by the GTU. The Institute follows an evaluation pattern as prescribed by the GTU.

13 Placement details of the last 3 years

Full details of the placements at CPIMR are available at the link including the brochure and list of recruiters: [MBA Placements – CHIMANBHAI PATEL INSTITUTE \(cpi.edu.in\)](http://MBA Placements – CHIMANBHAI PATEL INSTITUTE (cpi.edu.in))

The year 2022 (May to till date): 85 students placed till date. No of companies visited: 107, Highest Package: 7 LPA, Lowest Package: 2.4 LPA

The year 2021 (May to June): 91

The year 2020 (May to June): 68

14. List of Research Projects / Consultancy Works

14.1 No of projects carried out, funding agency & grant received

ICSSR Grant Received Details:

Dr. Priyanka Shah & Dr. Anu Gupta have received ICSSR sponsored research project on Urban Transportation and Congestion of Ahmedabad with Focus on Behavioural Pattern of Commuters with Respect to Public Transportation.

Amount of ICSSR grant received: 2.35 lacs

Consultancy Works:

- Prof. (Dr.) Abhinava Singh, Dr. Priyanka Shah and Dr. Subhasish Mitra for Octopod – to develop business models, business strategies, marketing strategies and the recruitment and training of interns.
- Dr. Anu Gupta and Ms. Chandni Dave provided consultancy to Ecostitch.
- Dr. Subhasish Mitra and Mr. Deep Shah – for Mr. Mehul Dhokai (Fundbuddy) – to gauge the demand for an Out-of-Home Advertising Aggregator service that he was launching pan-India.
- Dr. Mayur Shah – consultant to Navkar Enterprise in the area of cost accounting.
- Prof. (Dr.) Abhinava Singh was also consulting Maksteel and Royal Industries in the area of strategy.
- Dr. Anu Gupta, Dr. Subhasish Mitra and Ms. Meet Bhatt had developed HR Policies , Job Description and specifications for Rajkrupa Exports – an Ahmedabad based firm.
- Dr. Richa Pandit and Ms. Kajal Mehta had undertaken research in the area of Product-Market Fit Research and New Product Development for ‘Let’s talk business pvt ltd’ – An Ahmedabad based firm.

14.2 Publications out of research in last three years out of master level projects: 30

14.3 Industry linkages:

Stakeholder inputs are essential if an educational institute desires to remain relevant in the present scenario. Institutes should strive for linkages not only with national and international educational

institutes for academic exchange and research collaboration but also with industry experts and alumni to keep abreast of changing industry requirements. Pre-placement training & Placement Readiness Orientation (Technical, Resume Writing, Communication Skills, Aptitude, Personality development program), Industrial Visits, Seminars by the industrial experts, PG Dissertation and Internship at Industries under ASAP , MoU with Industries, Registration on AICTE Internship Portal, Participation in various university events.

14.4 MoUs signed: 09.

CPIMR has entered into MOUs with industries and local businesses to mutually leverage the strengths of both parties. These linkages have resulted in most cases in clearly stated outcomes and have added value to both parties.

Name of the Organization	Domain of Operation	Outcomes
Surabhi International Relocation	Office Relocation, Local Shifting and Car Transportation	Case Study Developed
TURV Consulting Pvt. Ltd.	Training and Consulting in the area of Leadership, Communication and Soft Skills	Seminar Conducted, Value Added Program launched on campus, FDP for Faculty
MBA Chaiwala	Community Café	Case Study Developed and Published
MotivPrints	Online printing solutions for the B2B Market	Case Study Developed, Sponsorship of CREST
Navkar Enterprise	Manufacturing and selling of stone-cutting and polishing machinery	
Billion Canvas	E-commerce platform for custom T-shirts and fashion accessories	Case Study Developed and Published
Urban Chowk	Restaurant / café	Guest Lecture on Entrepreneurship conducted. Has also helped in the mapping of students for Placement
Aan Pharma Pvt. Ltd.	Manufacturing of Pharmaceutical formulations in the	
Netsavvies	Digital Marketing, Web Development, Marketing research	Seminar Conducted, Value Added Program launched on campus.

15. AICTE Approval Letters (LOA / EOA) till date: Yes

Uploaded on the website of the institution – Link: <https://cpi.edu.in/mba-aicte-mandatory-disclosure-compliance/>

16. Audited accounts statements of the last three years: Yes

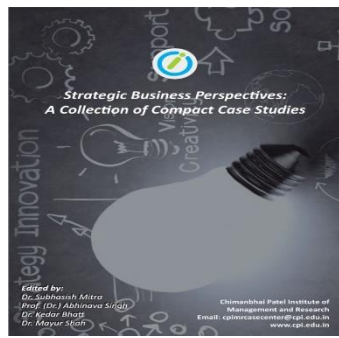
Uploaded on the website of the institution – Link: <https://cpi.edu.in/mba-aicte-mandatory-disclosure-compliance/>

17. Best practices at CPIMR:

At CPIMR, students are groomed to be goal-oriented and focused in their pursuit of knowledge. Students and faculty act in concert to widen a students' exposure to management theories and practices. The Institute emphasizes increasing human skills by a clear conceptual understanding of subjects with complete exposure to industry practices. The institute has adopted and implemented the following best practices/initiatives in academic and other areas to enhance the quality of the teaching learning process and make students industry-ready. Please refer the institute website on the following link to get more details: cpi.edu.in

17.1 Establishment of CPIMR Case Center

CPIMR Case Center, established in 2019, is an initiative by Chimanbhai Patel Institute of Management & Research (CPIMR) to promote the writing and teaching cases as an integral part of the management curriculum. CPIMR faculty members are also involved in developing case studies in collaboration with industry stakeholders which are also used in the classroom to teach various concepts. The CPIMR Case Center coordinates and facilitates all case writing and teaching initiatives. CPIMR is also an institutional member of the prestigious Case Centre, the world's largest repository of case studies. In a very short span of time, the CPIMR case center has managed to create a clear identity for itself by conducting a Compact case writing workshop by Prof. Dhaval Mehta, a series of eight compact cases developed by CPIMR faculty in collaboration with alumni entrepreneurs that have been collected in the first publication. CPIMR case centre has published 28 cases written by faculty members in 3 volumes.



About CPIMR Case Center
 CPIMR Case Center, established in 2018, is an initiative by Chimanbhai Patel Institute of Management and Research, Ahmedabad (CPIMR) to promote the writing and teaching of cases to all major part of the management curriculum. In a bid to build upon this, the center will continue to create a rich library for itself by conducting a Compact Case Writing Workshops by their student writing a series of high impact cases developed by CPIMR faculty in collaboration with alumni/entrepreneurs that have been collected in this first publication effort, and another series of short cases developed from the Management Academy project recently completed and due to be published in the coming year. The center will continue to build momentum in the coming years by conducting workshops and FDPs for faculty members in order to encourage case writing, and case based teaching in their classrooms.


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 (Opposite Karamnagar Club, Pralhadnagar)
 Sarkhej Gandhinagar Highway, Ahmedabad - 380015



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17.2 ‘Anusthapan’ – An Orientation Program

‘Anusthapan’ – a student orientation programme - a unique initiatives oriented towards enriching students when they join the institute. One week programme provides students the skills needed for MBA Programme, orient them with curriculum and builds a rapport between the students and faculty.

17.3 Advance Skill Acquisition Program (ASAP)

The Institute provides an opportunity for students to work in the industry for short duration finite projects in order to enhance their learning and improve their managerial skills under the banner ASAP. In the last couple of years, 117 students have undertaken short-term projects offered by such organizations as Big Bazaar, Snapsearch, 1mg, Pantaloons, LG, Decathlon and PharmEasy.

17.4 Faculty Enrichment Initiatives

Faculty enrichment is an ongoing process of providing guidance and counselling for faculty at all stages in their academic careers wherein the committee ensures effective mentoring for its faculty team. The committee facilitates successful entry of new faculty members into structures, processes, and climate of the college and department as well as provides support to faculty team (including new and existing members) in teaching, research, service, and other aspects of professional life as they seek productive paths to tenure and promotion. A series of programme aiming for increasing the intelligence and academic quotient of faculty is organised wherein workshop like creativity workshop by Dr.Pradip Khandwala; Qualitative research by Dr.Rajnish Krishna, Microsoft Excel workshop By Turv Consultancy; Case Writing Workshop by Dhaval Mehta.

17.5 Value Added Programme / Workshops

A Value-added programme cum workshop has been launched and conducted in the area of digital marketing and Excel giving students hands-on experience and imparting necessary skills needed in the industry.

17.6 PRO – Placement Readiness Orientation

The Training & Placement Cell of CPIMR guides students in identifying and their future career paths and working to attain the same. The cell organizes seminars and workshops to address career-related concerns and helps coordinate internship opportunities and Placement Sessions continuously. To bring all Training and Placement activities under a single umbrella, the Placement Cell at CPIMR has conceptualized PRO – Placement Readiness and Orientation. All training and placement-focused activities are conducted under PRO, which adds focus and direction to diverse activities.

17.7 TEAM – Towards Excellence in Academics and Management

To keep students abreast of the latest developments and innovations in the field of management, the Institute organizes academic events – seminars, workshops, symposiums, etc. – under the banner of TEAM (Finance / Marketing / HR).

17.8 Google Classroom

The institute has been using google classroom platforms in their day-to-day teaching-learning process. Subject wise google classrooms are created with students being members. Assignments, case studies, classwork are given through google classroom. Faculty make academic announcements through google class. Reading notes and handouts are shared in google class with the students.

17.9 Mentor System

Besides power-packed classroom sessions, we have continuous interaction with the students through the mentor system. Two faculty mentors are allocated to each class. The role of a mentor is to guide the students as and when needed, communicate the notices and updates, and take disciplinary actions, if required. Mentoring the students is every faculty's responsibility. There is a Student Orientation and Mentoring Committee that oversees this aspect of teaching-learning at CPIMR. Although everyone collectively mentors the students, to give it a more formal structure, faculty mentors are appointed for every division/specialization every semester. These mentors serve as a single point of student contact. Students can look up to their mentor for all relevant support.

17.10 Alumni Connect Initiatives – “CPIMR Champions”

Please refer to the link for Alumni related activities and initiatives undertaken by the institute: <https://cpi.edu.in/mba-alumni/>

17.11 SIP Fair:

Organising SIP Fair which acts as a common platform for the industry and students to interact facilitating students with the wide option of internship companies.