ChimanBhai Patel Institute of Management and Research

Crest 2022

Rule book

About CPIMR

It is my pleasure to introduce Chimanbhai Patel Institute of Management and Research, Ahmedabad (CPIMR) to you. CPIMR is one of the premier B-schools of Ahmedabad (affiliated to GTU), offering a two-year MBA program since 1998.

About Crest

Every year the students of CPIMR organize a Cultural Festival – CREST, that is entirely planned and executed by them. Over the past two decades CREST has made a name for itself in the college annual events calendar with more than 500 students from city colleges visiting the campus to participate in the various events. This year CREST is being organized on **23rd, April 2022 (Saturday)** from 9:30 AM onwards at the campus of CPIMR. The theme for this year's event is "Rise of India as a Start-Up Nation".

Timings of the events

Run on Dalal Street	(Stock Market)	10:00 am (22nd April, Friday)
Pitch Tank	(Business Plan)	10:00 am
Hard Task Master	(Roadies)	10:00 am
Brain E Bawander	(Extempore)	10:00 am
Shutter Up	(Photography)	10:00 am
Filmy Jazz	(Antakshri)	12:00 pm
Kohinoor on the Ocean Bed	(Treasure Hunt)	12:00 pm
Ad Nest	(Ad Making)	12:00 pm
Foxy Faces	(Face Painting)	12:00 pm
Biz-eyed Quiz	(Business Quiz)	12:30 pm
Charcha pe Charcha	(Parliament)	12:30 pm
Team Up to Lead Up	(Team Building)	01:00 pm
Fun Zone	(1-minute games)	Full Day

General Rules

General Guidelines

- It is mandatory for all participants to keep their **College ID Cards** for participation.
- Every participant will get a participation certificate.
- Any type of improper behaviour/misleading comments will lead to disqualification of the participant teams.
- Audiences are expected to maintain decorum during events.
- **No Registration fees.**
- On the spot registration will start 30 minutes prior to the game, so be present 30 minutes prior to the event.
- The coordinators reserve the right to make required changes in the rules of the events and the participants will be informed regarding the same in a timely manner.
- Decision of the judges will be final and binding.
- Deadline for registration is 20th April 2022.

Formal Games Rule

Run on Dalal Street (22nd April, Friday)

Participants: 2 Members in each team

Rules:

- The game is from at least 2 hours (1st Round for 30 mins and 2nd round for 1 hour 30 mins approximately)
- The first round will be an elimination round for all participants (groups). MCQ quiz will be conducted for the same.
- If there is a tie between two teams in this round then the faculty coordinator will allot the other 3-4 questions.
- Five teams will be selected from the first round and will then go to the next and the final round.
- Winners of the first round would be eligible to play the final round and they would be given a hypothetical amount of Rs. 10,00,000 for trading in the live market.
- Trading teams must keep records of their purchase, sale, and profits. They are also required to update the assigned coordinators about their purchases and sales.
- The demo for trading will be given by coordinators.
- The participants can trade in stocks available in NIFTY50 only.
- The team can trade in a single script up to a maximum of Rs.4.00 lakhs.
- At the end of the game, it is compulsory for every team to square off their transactions (Intraday).
- In the end, the team with the highest profit will be announced as the winner.
- Participants should ensure that there must not be any overlapping with other games.

Note: The final decision will be taken by judge or team coordinator.

Student Co-ordinator:

Shreya: 7383247089

Pitch Tank (Business Plan)

Participants: - Maximum 4 Participants

Rules:

- Each team will get a specified time for presenting their idea, product or concept.
- Teams will have to finish within the specified time.
- Participants can use anything (PPT, Props, Posters, Demo Product etc.) to demonstrate their ideas while presenting.
- All required materials and tools to be managed and brought by participants on their own.
- Presentation will be followed by Q&A round.
- The parameters of judging will be:
  1. Clarity of Idea
  2. Feasibility of Idea
  3. Creativity
  4. Structure of Presentation

Note: The final decision will be taken by judge or team coordinator.

Student Co-ordinator:

Kamya Jain: 7359523037

Hard Task Master (Roadies)

Participants: 5 members (1 Girl per team)

Duration: 10 AM to 2 PM (may end before it)

Rules:

- Once a team is registered, it can't be changed and no team can exchange the partners internally.
- The team completing the task in minimum time will win.
- If there is a tie, task will be given which the team member would have to complete in minimum time.
- Team arguing against the management will be disqualified from the game.
- Management will not be responsible for any injury.

Note: The final decision will be taken by judge or team coordinator.

Brain-E-Bawander (Extempore)

- There will be individual participant.
- The topic/ Situation will be provided to that Participant.

Rules:

- Participant must speak only in English.
- Maximum time limit to think over the topic will be 1 minutes
- The maximum time for speech will be 3 minutes.
- The participant will be allowed to select the topic once only.
- Participants will not be allowed to take any paper or material with him or her during the speech.
- Participant can make notes about the topic/ situation, but they will not be allowed to carry them for the speech.

Note: The final decision will be taken by judge or team coordinator.

Student Co-ordinator:

Tanvi Shah - 7874215547

Filmy Jazz (Antakshri)

Rules:

- Time limit for guessing the song is 20 seconds only.
- How many groups can participate will be decided on the basis of registration.
- If there is tie between the groups the tie-breaker round will be organize by the coordinators.
- The final decision remains in the hands of faculty coordinators only.
- Last round will be buzzer round.
- Only 3 teams will come in final round.
- 1st round: Rab ne Bana di Jodi.

Teams will be shown a picture of filmy jodi and teams will have to guess the any song of that jodi.

- 2nd round: Ramayana

  Teams will be given phrase or situations from Ramayana and teams will have to guess song according to that situation or phrase

- 3rd round: Theme music and song guess

  Music will be played of a song and teams will have to guess that which song belongs to this music.

- 4th round: Video pe song guess

  In this round only silent video will be played and teams will have to guess that this video belongs to which song.

- 5th round: Movie guess and sing the other song of that movie

  In this round a song will be played. Based on that song teams will have to guess the movie and have to sing the other song of that movie as well.

Note: The final decision will be taken by judge or team coordinator.

Student Co-ordinator:

Falgun Oza: 9725486889

Kohinoor on the Ocean Bed (Treasure Hunt)

Participants: 6 Members in each team

Rules:

- No one can use clues of another team (color will be allotted to each team by coordinator)

- In case of any confusion, final decision will be of the coordinator.
- Clues will be in whole college campus and classes
- At the last point the team which rings the bell will be declared as winner (all clues should be solved then only)
- All the clues' cards should be with the group members till the last winning announcement.

Note: The final decision will be taken by judge or team coordinator.

Student Co-ordinator:

Ajay Gupta: 8320357791

Ad Nest (Ad Making)

Participants: 4 Members in each team

Rules:

- There will be 4 members in each group.
- Topics would be provided on the spot.
- 5 min preparation time for each team.
- Time limit for the performing the advertisement is 1-2 minutes.
- Participants will be judged on the basis of spontaneity, content, and adherence to the topic, on stage presentation, coordination and overall appeal of the advertisement.
- There will be 2 rounds
- 1st question answer round (participants will be eliminated) and in 2nd round the participants have to show there ad digitally.

Note: The final decision will be taken by judge or team coordinator.

Student coordinator:

Unnati Soni: 7600965641

Foxy Faces (Face Painting)

Rules:

- Competitors may not share paints or other supplies during competition.
- Models will be the responsibility of the competitors.
- Models are not allowed to add the designs in any way.
- Competitors may not use photos or drawings to refer to while painting.
- All designs will be painted free hand.
- All competitors are required to bring the equipment's their own for the require task.
- Competitors should not use stencils or stamps of any kind.
- Competitors should not use masks over any part of the face.
- Competitors should not use false eyelashes, facial effects, contact lenses, novelty eyelashes or sunglasses.
- It is advisable to all participants to check their skin allergies before participating in face painting game.

Note: The final decision will be taken by judge or team coordinator.

Student Co-ordinator:

Riya: 6354591891

Biz-eyed Quiz (Business Quiz)

Participants: 3 Members in each team

Rules:

- Each team will consist of 3 members and all the members have to register as a team.
- There will be two rounds. The first round will be a written elimination round (MCQ)
- No electronic gadgets will be allowed during the event.
- The top 5 teams from this round will proceed to the finals.
- Rules for the final round will be explained during the event.
- No substitution of team members will be allowed at any stage.

Note: The final decision will be taken by judge or team coordinator.

Student Co-ordinator:

Pooja: 7984235015

Team Up to Lead Up (Team Building)

Participants: 3-4 Members in each team

Rules:

Round 1 – Landmines

- In Blind fold round one team member will be blind folded and other team members need to guide on the obstacles in the way and the team member who is blind folded need to reach till finish line.
- Team completing the task with minimum time will winner.

Round-2 roll on with news

- There should be total 4 team members in each group and participants are supposed to hold the newspaper from the upper side and need to reach finish line by rolling inside the newspaper.

- Whichever team's newspaper will shredder first before completing finish line will get eliminated.
- Participants have to hold the newspaper at a maximum area.

Round-3 Balloon Game

- Activity will be done in group of 4 members.
- Each member in the group turn by turn needs to take balloon from one end and need to reach finish point and burst the balloon. Team who burst the maximum balloon will be winner.
- Time allotted for this game will be 1 min.

Round- 4 Pyramid making

- Participants are supposed to make a pyramid with glasses within 2 minutes
- By any chance if the pyramid is getting ruined then that team will be eliminated.
- Single attempt is allowed for this round

Note: The final decision will be taken by judge or team coordinator.

Student Co-ordinator:

Naitika: 9725149284

Charcha pe Charcha (Parliament)

Participants: Individually or 2/4 Members in each team

Rules:

- Parliament will have two Parties Ruling Party and an Opposition Party.
- Members in Both the parties will be divided on the game day on an Equal basis.
- Each Party has one speaker who acts as a Party Speaker and makes sure every member in his/her party gets a chance to speak.
- There will be One Bill, in which the ruling party needs to come with valid or reasonable arguments emphasizing the need for the proposed bill which they intend to get Passed with Majority of Votes in the house.
- Opposition Parties oppose the same bills with valid arguments.
- Every Activity has a time limit: For Bill 1 hour and 10 Minutes.

Presentation of Bill in the House: Ruling party speaking time 10 minutes

Open for Argument: 20 minutes

Q&A: 20 minutes (Opposition members can ask questions)

Closing Comments: 5 minutes for each party for closing statements

Voting: 10 minutes

- Topic for the bill will be given on the game day.
- Marks will be allotted on the basis of every activity and passing of bill in the House, every point which gets passed in the bill will also get marks.
- Decorum of the house should be maintained.
- The House also has a Speaker of the House and Deputy Speaker of the House.
- There will be 5 Independent Members in the Parliament house.
- If any changes in the rules will be done then same will be informed to all the participation on the game day.

Note: The final decision will be taken by judge or team coordinator.

Student Co-ordinator:

Sakshi Thakkar: 8169735970

Shutter Up

- There will be individual participant.

Rules:

- The task will be given on the spot.
- There will be 2 categories of participation.

  A. DSLR

  B. Phone

- There will be limited registrations.
- The equipment's are to be arranged by the participants only.

Note: The final decision will be taken by judge or team coordinator.

Student Co-ordinator:

Akshay Thakkar: 8000007327