





**Chimanbhai Patel** 

Institute of Journalism and Communication (CP IJC)
Grooming Gen-Next for holistic development.



### Kudos to all the Top Ten Rankers in Gujarat University

BJMC Semester I Exam Nov-Dec 2019



"I aspire to change the current journalistic system of the country and dream to travel each nook and corner of the globe."

Acharya Akshay Dharmendra **SGPA: 7.77** 



"I aspire to enter into the field of print media."

**Bhinde Vaidehi Chandrakant SGPA: 7.39** 



"My dream is to become a promising film maker in the media industry."

Gala Ashish Jayesh **SGPA: 7.28** 



"I firmly believe that ones life becomes complete when one becomes a greatest level of inspiration for others and that's my goal."

Patel Aahana Unmesh **SGPA: 7.09** 



"My dream is to become a crime reporter and a social activist as well to raise the voice of the unheard."

**Dhanukar Siddhi Sanjay SGPA: 7.05** 



"My dream is to become an eminent photographer."

Lalani Ronak Sadrudin SGPA: 6.92

"Setting my goal towards being a good communicator, writer and a successful entrepreneur in future."



Kriplani Khushi Nanak **SGPA: 7.31** 

"My aim is to influence people through the tip of my pen."



Pancholi Rudri Premalbhai **SGPA: 7.23** 

"Man is born to suffer and die and what befalls him is rather catastrophic, there is no denying that it is the final end but it is our job to deny it all the way along."



Shaikh Kaif Kaiser Haseebahshan **SGPA: 7.09** 

"I aspire to become an Art Director in future."



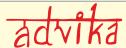
Patel Drashti Mukeshbhai **SGPA: 6.98** 

"Kya lekar aye the, kya lekar jaoge, Lekin apna naam duniya me chhod kar jao. "



Vaniya Sahil Pravinbhai **SGPA: 6.87** 





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#### From Director's Desk

### Playing Catalyst Role, Grooming Best Brains



Some two years back, Dr. Vidyut Joshi, an old hand in academics, called up asking for the syllabus for the UG programme in Journalism and Mass Communication. I was instrumental in introducing the UG programme in JMC for the first time in Gujarat, while being the Founder Director of CVM's CERLIP having additional charge as the Founder Principal of CVM's ILSASS affiliated to Sardar Patel University. Never knew that I was destined to head the new baby to be born at Chimanbhai Patel Institue Campus. In June 2019, again received a call from Dr. Joshi conveying me to have one to one meeting with Shri Siddharth Patel, Chairman and Managing Trustee, with whom I always had warm relations like his father, Late Shri Chimanbhai Patel who was a dare-devil Chief Minister and his mother Late Smt. Urmilaben Patel who was a motherly Union Minister. It was just a 30 minute meeting over a cup of tea and Shri Siddharthbhai asked me to take up the responsibility as Director of the new Institute i.e. Chimanbhai Patel Institute of Journalism and Communication (CP IJC) affiliated to Gujarat University with absolute free hand to groom the students of the newly introduced Bachelor of Journalism and Mass Communication (BJMC) programme. It is always a challenging task to be a Founder Director of any institute taking up a pioneering task. On 11 June 2019, I landed up at the state-of-the-art campus of Chimanbhai Patel Institute right on the Sarkhej Gandhinagar Highway at Ahmedabad, और कारवाँ बनता गया.

Getting involved into the new world of UG level educational institute has always been a challenge with fun. Normally, my impression is that the students are always bright. In the field of Communication and media, one needs to play a catalyst role to mould them and groom holistically. With lush green and lovely campus and perfect infrastructure with the conference room like class rooms and TV studio as well as Recording Room and Editing Room, even human resources were made available for the new baby. An admin support headed by Ms Nirali Patel and Ms Namrata Choksi assisted by Ms Sonal Udeshi and others lead the institute to be vibrant. The students started pouring in from urban as well as rural areas, from Central Board as well as Gujarat Board. The aspirants from Gujarat as well as Maharashtra, Rajasthan and even Nagaland got enrolled. The inquiries were generated from various other states and abroad as well. When the parents from Muscat-Oman preferred our institute for their daughter, we developed the confidence that the future of our institute is definitely bright. The Team CP IJC expanded with Dr. Debolina Dasgupta, an experienced hand having expertise in Communication, joined us as an Assistant Professor.

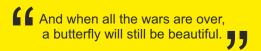
Having spent more than 40 years in the field of Journalism and Mass Communication and actively involved with Print media, Visual Media and New Media, I decided to go for "जरा हटके" instead of the routine teaching and exam oriented methods of grooming our students. We are fortunate to have celebrated names like Dr.Gaurang Jani, Ms Kusum Kaul, Ms. Jigna Vora, Mr. Harsh Vyas, Dr. Hemant Kumar, Mr. Rutam Vora, Prof. Veena Kaul Kacharu etcs., on the list of our Regular Visiting Faculties apart from the long list of celebrated guests who interacted with our students. Regular interaction with not only Media Houses but who's who from print and visual media, corporate communication, event management, social media as well as film making started interacting with our students and visiting our institute every week.

We were delighted when our Institute students brought us laurels: In the BJMC Semester I exam held in November-December 2019 by the University where our ELEVEN students could achieve all the Top TEN Ranks. Congratulations to all of them and sincere thanks to the Faculty Members who guided them. The students of CP IJC would not lag behind in extra-curricular activities too. Participation of our students in the GU Youth Fest as well as CPI Sports and Cultural activities made their presence felt. Our students have been participating in various competitions. They were part of the Gujarat Literature Festival (GLF) as well as the Short Films Festival by Chitra Bharti at the Gujarat University.

The students are bright and we play a catalyst role to groom them with the active support of their parents and our Management. In the world of ever increasing competition, we just don't create degree earners but innovative, efficient and intelligent Thinking Brains too who refuse to be Bhaktas, not even our Bhaktas. We are confident of contributing Reliable, Dependable and Efficient Human Resources in the fields of print as well as visual media, social media, corporate communication, advertising, film making and yet to develop horizons. We are to make our presence felt even at the global level.

- Hari Desai 11 March 2020





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Swami Vivekanand



# **CP IJC: Vibrant and happening place**



With the aim of preparing Generation-Next Media and Communication professionals with highly developed skill sets through the creation of platform for students to master the skills needed to think and act in an increasingly communicationdriven world, the 3 yr Bachelor Programme in Journalism and Mass Communication (BJMC) was launched at Chimanbhai Patel Institute of Journalism and Communication in the year

CP IJC has embarked a new journey with full zeal and vigour and the varied challenges and hardships that come across become easier to face with the immense support of the management and especially the help of the most dynamic, multi tasking personality, our Director- Prof. (Dr.) Hari Desai. He is the captain of our ship, who shoulders the key responsibility, guides and supports all the crew members. The management has extended all out facilities to groom the students.

CP IJC is a vibrant and happening place where all the efforts are directed towards grooming the students for their holistic development. Students are oriented here towards conspicuous value additions, namely, the quest for knowledge, the desire for innovation, the approach for total personality development and the pride in being a member of CP IJC family. CP IJC is an institute that believes in need based education so that our students can stand the competition arising from the world of Media and Entertainment industry.

#### Infrastructure of CP IJC:

Infrastructure is one of the greatest strengths of the CP IJC campus. The campus, spread across a sprawling green stretch located in the outer periphery of the city, has every possible amenity that students may require for comfortably pursuing their course. The campus is fully internet-enabled, with Classrooms, Library, Studio, Recording Room, Editing Room etc. Classrooms are well equipped with projectors, LCD screens to make them comfortable for the students. The campus comprises a computer laboratory, an e-library with access to national and international journals, and a lush green lawn for students to relax in, brainstorming and breakout zones for students to use as think tanks, a canteen, an Assembly Hall and much more.

#### **Academic Performance of the Students:**

The students' learning at CP IJC are based on practical, theoretical, conceptual, creative, managerial, ethics and critical thinking abilities to cope with challenges of the industry. The fulfillment of this learning objective has resulted in the exemplary performance of our students in the University examination. CP IJC takes the pride to announce that all the top 10 rankers of BJMC semester 1 Examination at Gujarat University belonged to our Institute.

#### **Student Scholarships:**

The institute has availed Free ship card facilities meant for SC/ST categories and other minorities for helping the students. Our Institute is registered with Ministry of Human Resource Development as well as Government of Gujarat. Hence it facilitates the financial assistance as well s scholarship to the

students. Even the Management offered 100% scholarship for the blind students who aspire to join the Media world. Many more projects are in pipeline.

#### Major Activities:

#### \*Orientation Programme:

To offer a hearty welcome to all the newly admitted BJMC students of the year 2019, an orientation program was organized by CP IJC at grand level on 15 July. The MICA advisor Dr. Arbind Sinha graced the occasion through his presence. He delivered an inaugural lecture at the institute. The former VC of Bhavnagar University Dr. Vidyut Joshi blessed the aspiring media students. Our Director Prof. Dr. Hari Desai welcomed all the guests and the first enthusiastic batch of BJMC.

#### (a) Distinguished Visitors:

Visits by eminent personalities in diverse fields inspire the students and faculty of the Institute. CP IJC hosted lectures by such distinguished individuals so that students can benefit from their collective wisdom and their rich and varied experiences acts like a guiding hand for the Institute in its effort to best address short- and long-term strategic matters. Faculty and students are encouraged to meet the distinguished visitors and interact with them to imbibe the qualities that set them apart. Some of the eminent personalities who visited the Institute were from the various field of Media Industry.

#### (b) Participation in conferences:

- 1. The Director Dr. Hari Desai gave a key note address in the National Conference on the "Relevance of Mahatma Gandhi" organised by Kotavala Arts College, Patan on 19 January, 2020.
- 2. The Assitant Professor Dr. Debolina Dasgupta presented a paper on "Media Conglomeration and its Agenda" at an International Conference organised by Dr. Baba Saheb Ambedkar Open University on 7 - 8 February, 2020.

#### (c) Visits Organized for students:

Institute makes its entire Endeavour for all round development of students, so that they can make their place in the ever evolving competitive market. For this various kinds of exposure are provided to the students are as follows of which visits are one of them:

#### **Polo forest**

On 28 February 2020, BJMC Students went for a picnic to Polo Forest, where they enjoyed the beauty and serenity of the nature and experienced the adventures of tracking with full enthusiasm.

#### Heritage walk

On 3 February 2020 students participated in the Heritage walk to rediscover the rich cultural heritage of Ahmedabad Shri Parth Sharma of The Doorbin, Heritage walk explained the students about Ahmedabad's rich Heritage.

#### **GTPL** visit

On 30 July 2019 students were taken for a visit to GTPL where



- Dr. A.P.J Abdul Kalam

they had interaction with the channel head Devang Bhatt.

#### **KALAAJAURKAL**

On 26 February 2020, a get-together of all the veteran, current and future news anchors ad readers was organized where the BJMC students could hear the experiences shared by them.

#### ABP Asmita visit

On 19 July 2019, students made a visit to ABP Asmita and had a great interaction with the channel head Ronak Patel.

#### **MGLI** visit

On 13 September 2019, students were taken to Mahatma Gandhi labour institute where they had the opportunity to hear the editor Isudan Gadvi of VTv channel.

#### Samshan Visit

On 29 January 2020, students were taken to Samshan by Dr. Gaurang Jani to understand the society of the Burial grounds and analyse the structure of the caste based work in the Burial Ground.

#### **Conclave ABPAsmita:**

On 28 September, 2019, a conclave was organized at ABP Asmita which witnessed the presence of Hon'ble Chief Minister Vijay Rupani and Hon'ble Governor Acharya Devvrat and many other business tycoons. The BJMC students attended the conclave, where they learnt the techniques of taking live interviews and the secrets of success of the business tycoons.

#### (d) Participation of Students:

There have been lot of happenings in the Institute that its faculty, staff and students, as well as its well-wishers and supporters can be truly proud of. Following are the list of activities in which the students had participated.

#### **GLF Fest**

Students participated in Gujarat Literature Fest held for three days - 21 to 23 December 2019 which gave students a new perspective of seeing Gujarati literature in fun and unique way. It was indeed an enriching experience for the BJMC students.

#### **Short Film Fest**

A short film festival was organised at Gujarat University by Chitrabharati. The festival continued for 3 days from 25 to 27 February 2020. Students had an enthralling experience. The fest focused on Short film making, Direction and Story writing. It witnessed pressence of Big Bollywood Celebrities namely Subhash Ghai, Abbas Mastan who shared their valuable experiences in film making.

#### **Tashanbaaz**

On 30 August 2019, Nischay Dave, a student of BJMC participated in Red FM's Tashanbaaz showcasing the talent of beatboxing followed by his performance in the grand finale.

#### Youth Fest

For three consecutive days: 3 to 5 September 2019, students participated in various events of University youth festival such as One Act, Folk Dance, Debate, Best out of Waste, Elocution etc. The participation helped the students to showcase their talent, overcome the stage fear, learn team work and coordination. Most importantly this helped them in gaining their confidence level.

#### **Days celebration**

Chimanbhai Patel Institue organized Days celebration on the campus continuing for two days from 10 - 12 January, 2020. Students celebrated the days wearing different attires such as

tapori attire, traditional day, and enjoyed the fun activities like face painting, singing, garba, ramp walk, playing instruments like Guitar and Casio.

#### **Food Fest**

To relish the palatable food variety, Food festival was organized in the campus on 25 January 2020, where our BJMC students kept two stalls and prepared the most delicious and mouth watering recipes. The event also helped the students to learn marketing strategies.

#### **Sports Day**

To balance the Academic and extra-curricular activities, Sports day was organized on 25 January 2020, where student athletes presented their skills through participation in various activities.

#### Ultimate pop show

On 28 December 2019, students participated in various activities under the ultimate pop show. This Event was the best platform for the BJMC students to learn various techniques of event management.

#### **Events Organized at the Institute**

#### **Media Writing Seminar**

On 28 January 2020, students participated in the seminar on Media Writing organized by Hindi Sahitya Parishad. The whose who in the field of Journalism and Mass Communication shared the different aspects of media industry which benefited the BJMC students a lot.

#### VTV Debate on rape case

On 12 December, 2019, a debate was organized by Kunal Pandya, Editor of VTV gujarati digital at CPI campus on the increase in the number of rape cases in India. The students shared their opinion on it.

#### Chitralekha debate

A debate on political and economic scenario in India was organized by Chitralekha group on 24 December 2019, where students interacted with the political, economic and legal experts.

#### **BBC Event**

BJMC students shared their opinion on the role of women in sports and majors to be taken for betterment of women in sports in a discussion held by Tejas Vaidya of BBC on 12 February 2020.

#### GS TV satya na prayogo

20 September 2019, an Interaction was held with students of BJMC at CPI campus on the relevance of Gandhiji's principal in today's context. The interactive session was organized by GSTV.

#### About the year

The first academic year of BJMC was quiet happening and event full. However, we still have a long way to go. A lot of what the Institute has achieved in its short life has been possible due to tremendous hard work and confidence of the faculty members, staff and students of this Institute under the guidence and support of our Director and faith and encouragement of the management and numerous well-wishers of the Institute. CP IJC is channelizing all its efforts to proliferate at remarkable pace, marching ahead with all its might, definitely with the right spirit and in the right direction. This is possible because CP IJC family believes and follows the institutional Core Values namely Discipline, Determination, Dedication, Integrity, Trust, Interest and Involvement.

### **GUEST LECTURE**



**Dr. Arbind Sinha** 

MICA Advisor Dr.Arbind Sinha delivered Inaugural Lecture at the orientation programme of Chimanbhai Patel Institute of Journalism and Communication on 15 July 2019. Former VC of Bhavnagar University Dr. Vidyut Joshi blessed the students. CP IJC. Director, Prof. (Dr.) Hari Desai welcomed the guests and 1st batch of students of BJMC.



**Shri Chirag Shah** 

The TV9 Associate Editor and welknown Anchor Chirag Shah interacted with the students of Journalism and Communication at CP IJC on 19 July 2019.



Shri Kuldeep Singh Kaler

BJMC students of the Chimanbhai Patel Institute of Journalism and Communication had an interesting interactive session with Kuldip Singh Kaler, the Programming Head of Radio Mirchi of the Times of India Group, Rajkot on 27 July 2019.



**Dr. Dhimant Purohit** 

A welknown face of AajTak in Gujarat for many years and a senior journalist Dr. Dhimant Purohit joined BJMC students of Chimanbhai Patel Institute of Journalism and Communication on 2 August 2019 with his innovative methods of educating the media persons of tomorrow.



**Shri Sailesh Goyal** 

Students of CP IJC had an interactive session with Shailesh Goyal, MD of well known event management company, Simmulation India.



Col. Dharmendra Singh

Col. Dharmendra Singh ji (Retd) of India Army had a session on the Indian Armed Forces with the students of CP IJC on 17 July 2019.



**Shri Manish Mehta** 

Manish Mehta, Editor of Divya Bhaskar Digital, joined the aspiring students of BJMC. He delivered a session on Digital Journalism on 24 July, 2019.



Ms. Sandhya Panchal

BJMC students of Chimanbhai Patel Institute of Journalism and Communication interacted with the Senior Producer and Anchor Sandhya Panchal of News18 on 31 July 2019.



Er. K.R. Chaudhary

On Saturday, 3 August 2019, Chimanbhai Patel Institute of Journalism and Communication had a chance to get benefited by a celebrated science writer and columnist of Gujarat Samachar, Er. K.R. Chaudhary.



**Shri Arvind Sharma** 

Arvind Sharma, Input head, India News (now with Sahara India), Ahmedabad had an interactive session with the students of Chimanbhai Patel Institute of Journalism and Communication on 7 August 2019.



Shri Parth Sharma

BJMC Students had an interactive session with Shri Parth Sharma of the Doorbin, Heritage Walk on the rich heritage of Ahmedabad on 30 January, 2020.



### **GUEST LECTURE**



**Shri Kamlesh Udasi** 

CP IJC students had a Film Maker Kamlesh Udasi's session on his recent visit to Russia and North Pole on 13 August 2019.



Ms. Toral Kavi

Chimanbhai Patel Institute of Journalism and Communication (CP IJC) student had an interesting interactive session on Wednesday, 21 August 2019 with Toral Kavi, Sr. Producer and Anchor with Mantavya Channel.



**Shri Janak Sutariya** 

Janak Sutariya, Sr.Producer and Anchor at Zee24 Kalak joined for an interactive session with the future generation of Journalism and Mass Communication at Chimanbhai Patel Institute of Journalism and Communication on 22 August, 2019.



Prof. (Dr.) Prem Anand Mishra

The BJMC students of Chimanbhai Patel Institute of Journalism and Communication (CP IJC) had very interesting interactive session on 6 September 2019 with Prof.(Dr.) Prem Anand Mishra, Dean and Head, Department of Gandhian Philosophy and Peace Research Centre of Gujarat Vidyapith, the University established by Mahatma Gandhi in 1920.



Prof. (Dr.) Iliyas Mansuri

Chimanbhai Patel Institute of Journalism and Communication (CP IJC) student interacted with Prof. (Dr.) Iliyas Mansuri of Unjha College on Jammu and Kashmir on 7 September 2019.



**RJ Dhrumil** 

RJ Dhrumil of Red FM made the faces of all the students of BJMC light up on 30 September 2019 at CP IJC.



Prof. (Dr.) Falguni Parikh

The students of BJMC at Chimanbhai Patel Institute of Journalism and Communication (CP IJC) sailing with the political and historical events had ever interesting interactive session on 1 October 2019 with Prof. (Dr.) Falguni Parikh of HK Arts College, Ahmedabad.



Ms. Jaya Vadhera

Ms. Jaya Vadhera, a corporate trainer had an interactive discussion with the BJMC students of CP IJC on 12 February 2020



**Shri Devendra Patel** 

It was a great Moday (9 September 2019) when "Kabhi Kabhi" fame Devendra Patel, an Advisor to the Editor of 'Sandesh' Daily and a Padma Shri awardee shared his experiences in the field of journalism with the BJMC Sem-I students of Chimanbhai Patel Institute of Journalism and Communication (CP IJC).



**Shri Hemang Raval** 

It was a turn of a session by Hemang Raval, an expert on Social Media, with the BJMC Sem I students of Chimanbhai Patel Institute of Journalism and Communication (CP IJC) on Friday, 30 August 2019. The students enjoyed the interactive session with lots of fun and enlightenment.



#### **GUEST LECTURE**



**Shri Kamal Thakore** 

Kamal Thakore, NASA Scientist was at Chimanbhai Patel Institute of Journalism and Communication (CP IJC) on 13 February 2020. He says at least 25% scientists in NASA are of Indian origin and at least 300 Gujarati Scientists working in his establishment. Prin. Anil Raval of Diwan Ballubhai School also graced the occassion.



**Shri Lalit Khambhayata** 

BJMC students and faculty members of Chimanbhai Patel Institute of Journalism and Communication (CP IJC) had live interaction and interesting session with senior journalist of Gujarat Samachar Daily Lalit Khambhayata on 15 October 2019 on his one month long practical training in Defence Journalism with Army, Navy, Air force and Ministry of Defence during 25 August and 22 September 2019.



**Shri Sanjay Chhel** 

A celebrated film director, writer and lyricist Sanjay Chhel interacted with the BJMC students of Chimanbhai Patel Institute of Journalism and Communication (CP IJC) on his experiences in Bollywood and communication skills on 20 February 2020.



**Shri Dilip Dave** 

Rare breed of caricaturist Dilip Dave enlightened the students of Chimanbhai Patel Institute of Journalism and Communication (CP IJC) on Friday, 31 January 2020 and orient them in the profession of caricaturist and animator.

Ms. Sakeena



Mr. Barkatullah Khan

Mr. Barkatullah Khan and Ms Sakina, both Afghan Nationals who have been students at the Gujarat University presented an in-depth historical perspective of Afghanistan issue in light recent Doha Peace Agreement (29 Feb 2020) between US and the Taliban before the BJMC students of Chimanbhai Patel Institute of Journalism and Communication (CP IJC) on 2 March 2020.





Prin. Ashvin Karia

The students of CP IJC were enlightened on the Indian Contitution by the senior most Principal of law colleges in Gujarat, Prin. Ashvin Karia, on 11 February 2020.



**Ms. Tithy Mondol** 

The Gujarat University Gold medalist Ms Tithy Mondal of University of Dhaka shared her experiences in India and contemparary Bangladesh with the students and faculties of Chimanbhai Patel Institute of Journalism and Communication (CP IJC) on 31 January 2020.



**Shri Savji Chaudhary** 

The Output Head of the Zee24Kalak Channel, Savji Chaudhary, established a dialogue with the students of the sem-I of Chimanbhai Patel Institute of Journalism and Communication on 18 July 2019.



**Shri Maulik Mehta** 

Maulik Mehta, Associate Editor of TV9 had live interaction with the BJMC students of Chimanbhai Patel Institute of Journalism and Communication (CP IJC) on 30 September 2019.





#### **POLO FOREST VISIT**

On 28 February 2020 students went for the picnic at Polo Forest and Idariyo Gadh. They enjoyed the beautiful scenery followed by tracking and other adventurous activities.





#### **HERITAGE WALK**

On 3 February 2020, BJMC students went for a fun and refreshing walk. It was to rediscover the Ahmedabad pols with Shri Parth Sharma of The Doorbin to gain knowledge of the pols, how pols are still a part of Ahmedabad and how it became a rich heritage of Ahmedabad.





#### **GTPL VISIT**

On 30 July 2019, students visited GTPL and had an interaction with the channel head Devang Bhatt, dynamic personality. He had focussed on the most important issue as how to become a prominent celebrity interviewer.



#### **KAL AAJ AUR KAL**

On 26 February 2020, get - together of all the veteran, current and futuer news anchors and news readers was organised where the BJMC Students could hear the experiances shared by them.



From 21 to 23 December 2019, students attended Gujarat Literature Festival that gave a new perspective of seeing Guajarati literature in fun and unique way. It was an exciting experience for



# SHORT FILM FEST

A short film Festival was organised at Gujarat University by Chitrabharati for the duration of three days from 25 to 27 February 2020. Students had an amazing experience. The festival focused on Short film making, Direction and Story writing. The big shots of the bollywood film industri including Subhash Ghai, Abbas Mastan shared the experiences on techniques of film making.

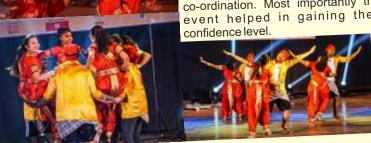
### TASHANBAAZ

On 30 August 2019, Nischay Dave a student of BJMC participated in Red FM's Tashanbaaz showcasing the talent of beatboxing followed by performance in the grand finale.



#### **YOUTH FEST**

From 3 to 5 September 2019, students of BJMC participated in the Youth Festival organised by Gujarat University for activity such as One Act Play, Folk Dance, Debate, Best out of Waste, Elocution etc. which helped the students to overcome the stage fear and improvement in team work and co-ordination. Most importantly this event helped in gaining their



### **SPORTS DAY**

On 25 January 2020, BJMC Student athletes participated in annual sports day held at CPI Campus.



# **DAYS CELEBRATION** On 10 January, 2020 students celebrated Traditional Day wearing different attires. Students took part in various fun activities like face painting, singing, garba, ramp walk, playing instruments like guitar, Casio etc.







MEDIA WRITING SEMINAR
On 28 January 2020, Students of CP IJC participated in a seminar on Media writing where whose who in the field the Journalism and mass Communication shared their views regarding the Media Industries.



ABP ASMITA VISIT
On 19 July 2019 students of CP IJC had a visit to the ABP Asmita Media House where Ronak Patel, Channel Head interacted with BJMC students.



conclave ABP ASMITA
28 September 2019: The
28 September 2019: The
conclave was attended by BJMC
students. The event witnessed
students. The event witnessed
the pressence of hon'ble Chief
the pressence of hon'ble and
Minister Shri Vijay Rupani and
hon'ble Governor Shri Acharya
hon'ble Governor Shri Acharya
Devvrat. It was an amazing
Devvrat. It was an students
experience for the students
experience for the process of
where they learnt the process of
live interviews.

#### **FRESHER'S PARTY**

To welcome the new batch of BJMC with full enthusiasm and high spirit, a freshers' party was organised on 27 September, 2019.





The Harward Professor Sugat Bose with CP IJC Student Lakshya Pandit at AMA. Also seen is PK Laheri, Former Chief Secretery Goverment of Gujarat.



CHITRALEKHA DEBATE

A debate was organised by Chitralekha
Group on 24 December 2019 at CPI
Campus. The students interacted with
regarding the Political, Economic and legal experts
legal scenario of the India.





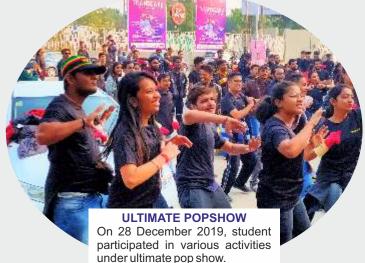
### ORIENTATION

An orientation program was organized by CP IJC on 15 July, 2019. The MICA advisor Dr. Arbind Sinha graced the occasion through his presence. He delivered an inaugural lecture at the institute.



#### **VTV DEBATE RAPE CASES**

A debate on increase in rape cases in India was organised by Kunal Pandya, Editor vtvgujarati.com where the students shared the opinion on the issue.



#### **BBC ON WOMEN**

On 12 February 2020, BBC's Tejas Vaidya interviewed students of BJMC shared their opinion on role of women in sports and measured to be taken for the betterment of women in the field of sports with Tejas Vaidya of BBC.



#### GS TV SATYA NA PRAYOGO 20 September 2019 Interaction with students at campus on the relevance of Gandhiji's principles of truth in today's context.

REAKING NEWS



# MAHATMA GANDHI LABOUR INSTITUTE VISIT

On 13 September 2019, students wered taken for a visit to Mahatma Gandhi Labour Institute where Isudan Gadhvi, Editor of VTV delivered Lecture.

#### **SAMSHAN VISIT**

On 29 January 2020, samashan visit was organised for the students by Dr. Gaurang Jani to help them analyse the society of the Burial grounds and the structure of the caste based work in the Burial





## Making of a "CIA" in the classroom

- Rutam Vora, Special Correspondent The Hindu Buisnessline, Ahmedabad

Friends, all of you must have heard this famous saying about humans: "A man is by nature a social animal."

The legendary Greek philosopher Aristotle had said it about two-and-a-half millennia ago. He said so because he observed and eventually concluded that an individual's life is completely weaved into a social life. You can't separate him/her from the society.

This example fits well in today's phenomenon about news consumption. As a social being, we are more inclined to keep us well-informed about the society we live in. A person's life is intertwined with the news developments happening in - as close as his neighbourhood to as far as any corner of the world. News influences our lives and the lives often inspire the news!

#### Hot-n-spicy item!

Over the years, decades and centuries, the format of news delivery and the subjects may have changed. What has not changed is a person's excitement and craving towards the news! We all desire to know something more than what we already know. We also seek to have news from the authentic sources, and what's more, we want to be the first to know! (before anyone else gets to know the same.. BREAKING!) This yearning for flow of quick and authentic news/information is the driver for our news/media industry.

By being in the role of the mediamen / journalists / reporters, we make and supply the news commodity to our targeted consumer group and individuals of the society who prefer to consume it - hot and spicy!

The demand for news consumption has remained there for centuries and is very well present even today.

In today's globalised village, the greater the level of social integration, the more is the need for authentic and quick delivery of news developments. Many would question, isn't Facebook, Twitter or other Social Media platforms are easy and quick modes to deliver the news developments? Well, they are. But where would you bring the credibility or authenticity aspect in the news delivered through such platforms?

Here, social media lags behind the news media. Social media delivers mostly, user-generated content, which can't always be authentic and credible. It is the news organisations, who carry a tag of 'trustworthiness' with their names. And therefore, it is their privilege and also a duty to deliver authentic and verified news. In fact, we have seen some of the journalists or media professionals using social media platforms to BREAK the news or share the news developments with the world. Why would we believe them? Because they verify, check and responsibly share the news information with the public on their platforms which can be anything-TV, Print, Radio or even the Social Media apps!

#### Good money in News?

This brings us to an important question. In this fierce

competition of news distribution through different platforms, how to survive? Is there a sustainable career into it? Is there a good money to earn?

#### The answer is yes!

There is a career for those interested to take a dive - deep dive - into the world of News! Also, there is a good money to earn for those ready to learn - unlearn and relearn - new things and present with a difference.

#### **CIA** is the differentiator

Basic skill for a successful media professional is to be alert and watchful about the happenings around. For the time being, forget about YOUR liking or interests about the issue. Think of your consumers - news consumers. Would they want to know about it? Then take a dip, get to the bottom of it and report the most authentic, well-informed version of the happening.

This process of news gathering and reporting is sector-agnostic. Irrespective of the beats you are covering Crime, Politics, Business or Entertainment & Sports - the top read subjects in India - the process remains the same.

Now, the question arises how to cultivate this 'nose for news' or 'an attitude of research'?

#### The answer lies in "CIA".

Many of you may know it, but for others, I am reproducing it for better understanding. Curious, Investigative and Argumentative - CIA.

Being CIA is an attitude. Being CIA is your tool to take a deep dive into knowing, investigating and arguing about a news development and get closer to the reality. This helps not just getting more of the news, but it also helps in delivering authentic information.

As our news consumers have a hunger for news, we must also develop a great appetite for facts and information. This helps not just to build a career in media, but in every aspect of a professional life. We must know things and know them well.

For media professional, it is necessary to know two things. 1. Who is our consumers? 2. What is it that we are going to deliver to them? Once we have answers to these two questions, we are all set to rock.

History has proved that Aristotle was relevant then and he remains so even now. With ever-increasing globalisation and technologically integrating world societies, the humans have emerged as social being bigger than ever in the past. So has been the case with news consumption too!

With some of these basic tools, get yourself prepared to take on the competition and prevail over the others. The society is waiting for your show of journalistic excellence. You need to be truthful & factual but equally courageous to produce it too. Journalists are born, not made. They never retire, they flourish.

# My Experiments with Language and communication

- Kusum Kaul, Faculty, CP IJC

"A person's character may be learned from the Adjectives which s/he habitually uses in conversation (communication)" - Mark Twain

Language exerts hidden power, like the moon on the tides.

In communication, language is the foundation ,whether we write or speak. To be successful in life command over at least one language is essential.

Words are pictures of our thoughts. It is imperative to have knowledge of the subject. Among the four essential skills of communication, listening is a primary skill. If a person realizes that her listening skills are weak, then she is in a zone of loosing maximum information or business. For good speaking skills, one needs to listen, that too attentively. As Knowledge of a subject is equally essential, that means reading, reading and reading as a skill is the need for effective communication.

It has been observed that students, with a strong foundation in their mother tongue/ regional language are able to pick up other languages. Indians have the capability of learning more than one language, Regional language, Hindi and English are common to all urbanites.

Some are so language savvy, they learn Hindi, Urdu, English, Punjabi and also write in many languages. Sometimes they prefer to read in one language, write in another and speak in the third language. Many Indians have mastered as many as seven languages, not so common in other parts of the world. India being a multilingual nation, many languages fall on a persons ears during his/er life time.

In early Nineties, when I arrived in Gujarat, all the boards of the shops were displayed in Gujarati, not many people spoke Hindi or English. I was impressed by the importance of the regional language of this rich state.

For westerners, Mother tongue is the language of the mother, the first one to communicate with the child, when it comes on the earth. But for Indians, Mother tongue is the language of the mother and the land; Matrabhoomi, in the womb and outside. Ones own language brings clarity of thoughts, analytical mind, thinking process becomes

streamlined, apart from gaining knowledge easily, without much effort.

English language descended on us as a byproduct of British Raj , as many of us bemoan so. But it has become an international language of communication amongst different nations of the world. In Business, travel, art, literature, fashion, etc English language is the medium of communication. "The sun of British never set", was the phrase till fifties in the 20th century. The countries which British colonized , succumbed to English ,as their 2nd or 3rd language and it took its toll on the local languages. So it became imperative for Indians to learn English as in rest of the Indian subcontinent. Our higher study books are in English , due to different reasons, hence it becomes difficult for students of vernacular languages to pick up the subjects well.

Communication as a subject is also taught in English language. For Gujarati medium students to learn communication , its technical terms is difficult initially. Even if explained in Gujarati or Hindi , a communication gap remains, at least in the examination.

Information and communication are two different words, often used interchangeably, but they signify two different things. Information is giving out and communication is getting through. I try to give out information and whether communication is getting through remains a question, in the beginning. In a university, I realized most of the students were from Gujarati medium and I could not elicit much feedback from the students. One day , I took them out to play games in the garden , on the campus. Initially I thought, we would play some games of Communication. I changed my mind at the last moment and asked them to play the games of their childhood . This idea excited them, and they remembered the games with nostalgia and played as if they were kids again. They asked me also to participate, though I didn't know some traditional Gujarati games . I learnt them that day from my students.

In the next class , I realized , their behavior was different, they were now seeing me as a mentor and not a teacher. I felt communication had taken place, the games in the park had acted as the Medium of communication.

#### **List of Committees**

Women Development Cell:Chairperson: Prof.(Dr.) Hari Desai, Vice Chairperson: Dr. Debolina Dasgupta(Faculty), MsSonalUdeshi (Admin), Male Representative: Akshay Acharya, Female Representative: Siddhi Dhanukar, Sunidhi Bhatt

SC/ST Cell :Chairperson: Prof.(Dr.) Hari Desai, Vice Chairperson: Dr. Debolina Dasgupta(Faculty), Students: Hemal Vegda, Sahil Vaniya, DhyanviChauhan

Programme Committee: Chairperson: Prof. (Dr.) Hari Desai, Vice Chairperson: Dr. Debolina Dasgupta (Faculty), Students: Kaif Shaikh, VaidehiBhinde, Khushi Shah, Mitul Raval, Om Solanki, Krishnam Upadhyay, Shrey Mehta, Ashish Gala, Hemal Vegde, Shraddha Joshi, Earth Sadhu, Lakshya Pandit, Drashti Pandya, Khushi Kriplani, Akshay Acharya

Anti-ragging Committee:Chairperson: Prof.(Dr.) Hari Desai,ViceChairperson:Dr. Debolina Dasgupta(Faculty),Students: Nishchay Dave, AahanaPatel

Literary Committee: Chairperson: Prof. (Dr.) Hari Desai, Vice Chairperson: Dr. Debolina Dasgupta (Faculty),

Students: Khushi Kriplani, Dhyanvi Chauhan, Himanshi Sagar, Sahil Vaniya, DaxeshPatel, Drashti Patel, Rudri Pancholi, LakshyaPandit

Documentation Committee: Chairperson: Prof. (Dr.) Hari Desai, Vice Chairperson: Dr. Debolina Dasgupta (faculty), MsSonalUdeshi (Admin), Students: Earth Sadhu, Jaldeep Maheshwari, Rudri Pancholi, Khushi Kriplani, Ronak Lalani, Ashish Gala Online Magazine Committee: Chairperson: Prof. (Dr.) Hari Desai, Vice Chairperson: Dr. Debolina Dasgupta (Faculty), Students: Akshay Acharya, Nishchaydave, Earth Sadhu, Aayushi Shah, Drashti Patel, Shraddha Joshi, Sunidhi Bhatt, Aahana Patel, Siddhi Dhanukar, Ronak Lalani, Lakshya Pandit, Kaif Shaikh

Film Committee: Chairperson: Prof. (Dr.) Hari Desai, Vice Chairperson: Dr. Debolina Dasgupta (Faculty),

Students: Aayushi Shah, Drashti Pandya, Ronak Lalani, Dhruvi Shah, Daxesh Patel, Rudri Pancholi, Sunidhi Bhatt, earth Sadhu, Aahana Patel, Akshay Acharya, Om Solanki, Khushi kriplnai.



### Sardar Patel: The Founder of Indian Administrative Service (IAS)

- Dr. Hari Desai

Vallabhbhai never wanted a spineless bureaucracy butone committed to the country's interests and fearless

"Sardar's body is being consumed by fire, but no fire on earth can consume his fame. We grieve for ourselves, not for him." The President of India Dr Rajendra Prasad, along with PM Jawaharlal Nehru and elder statesman C Rajgopalachari, "wept unashamedly beside the pyre" as Prasad spoke of the Sardar at Sonapur, Mumbai, on December 15, 1950, when the destiny took Vallabhbhai Patel away from all of them.PM Nehru asked Prasad to be in Delhi being the President but Rajendrababu preferred to put the protocols aside since it was the end of an era.

None can judge what the Sardar has done for the country and countrymen. As his devoted daughter Maniben puts it: "His

philosophy of life may be summed up in the words: 'Why not create history rather than waste time writing it?' Vallabhbhai did not aspire to be the Prime Minister and never ever complained anybody of he being deprived of his rightful claim to be the first Prime Minister of India." He died at the age of 74 since his date of birth, though officially October 31, 1875, might be April 30, 1876, or May



He had given freedom to all his Secretaries to express their opinion without any worry of the displeasure of the minister

opined that the officers who were in the services must be provided Constitutional guarantees and safeguards. Sardar Patel never wanted a spineless bureaucracy. In the wider interest of the nation, the bureaucracy must be fearless and committed to the country's interests. He never expected "Yes, Minister" attitued.

On October 10, 1949, while participating in the Constituent Assembly debate, the Deputy PM was quite blunt in stating: "If you want an efficient all-India service, I advise you to allow the services to open their mouth freely. If you are a Premier, it would be your duty to allow your Secretary or Chief Secreatary, or other Services working under you, to express

their opinion without fear or favour. But I see a tendency today that in several provinces the Services are set upon and told, 'No, you are servicemen, you must carry out our orders'. The Union will go – you will not have a united India, if you have not a good all-India service which has the independence to speak out its mind, which has a sense of security that you will stand by your word and that after

7, 1876, as suggested by Rajmohan Gandhi, his biographer.

From a Karamsad ploughboy to a Barrister from Middle Temple, London, to the first Deputy Prime Minister of India, he would have preferred to identify himself as only a "lieutenant" of Mahatma Gandhi, the Father of Nation. All other adjectives become unimportant for him. Sardar Patel had certain differences even with the Mahatma like he had with Nehru, but the interest of the nation was always first and foremost. None can think of the freedom movement of India without the bonding of the Trinity i.e. Gandhi, Nehru and Sardar. They created history and after their departure, the politicians, historians and analysts may be busy deriving conclusions of their own choice.

The integration of nearly 565 Princely States into the Dominion of India became a reality because of the Sardar and his team. There was no blame-game but the unified efforts for building up a strong and united India, merely the geographical territory would not have made it possible. Even before the British left, Patel thought it necessary in 1946 to establish the Indian Administrative Service (IAS) and arranged for the Constitutional safeguards for the civil servants both the ICS, who were to be with Indian Government Service, and the new IAS entrants as well. As the Home Minister, he appropriately

all there is the Parliament, of which we can be proud, where their rights and privileges are secure. If you do not adopt this course, then do not follow the present Constitution."

The Sardar always practised what he preached. "Today, my Secretary can write a note opposed to my views. I have given that freedom, to all my Secretaries. I have told them, 'If you do not give your honest opinion for fear that it will displease your Minister, please then you better go. I will bring another Secretary.' I will never be displeased over a frank expression of opinion."

With the acceptance of supreme authority of the Constitution, Patel referred bureaucracy as a custodian of the national interests. He observed that the officers from all-India Services were obedient to ensure corruption-free administration but was not in favour to protect corrupt officers. He never tolerated any individual member of the Service 'misbehaving or erring in his duty or committing a dereliction of his duties'. It is the time for the present day rulers and bureaucrats to introspect without giving any excuse. There is a need to give a thought as to why the Sardar, a confirmed "friend of Capitalists, Workers and Muslims", continues to be a National Hero

## India of my dreams

- Akshay Acharya, BJMC sem2

India of my dreams according to me has been penned down in a beautiful poem by Shumayla Mallick, which is-

Where the bells of happiness rings,

Where the birds in harmony sings,

Where rich and poor are all the same

Where celebs and commoners have equal fame

Where lies are defeated and truth holds sway,

Where caste and religion have no say,

Science and technology make people progressive,

And society doesn't agree to be regressive

Where freedom come with non-violentidea,

That's the land of my dream and its known as INDIA.

India has been a façade of many cultural and traditional history and had witnessed an array of dynasties, heritages, cultures and traditions. India, once called as the golden bird of the world but in different fragments and pieces as it wasn't a united India then. After the colonial rule took an end, emerging and formation of a new and united India took place. But is it really the India we were looking for?

#### LINITY.

The basic idea behind the freedom was to be self-dependent and it would not have happened if the people would not have been united then. Unity was the main aspect behind the freedom. But that essence has been lost somewhere nowadays. No part of unity is seen today. There would be abundance of unity in people in india of my dreams.

#### **WOMEN-**

Formerly in ancient india, females had a huge part to play and women were meant for the highest status comparing them to goddesses or shakti. But coming through ages and rise in patriarchy led to decline in women oriented society. Many issues related to females have taken place since then such as dowry, female foeticide, sati system ('so glad it ended'), unequal rights to women. I agree that modern India is giving justice to women nowadays, but still there is lack of equality in rural india. An india where the females return to their same old glory, no female baby gets killed thinking her to be a burden, each and every female gets a chance to study and develop will be India of my dreams. We all have to remember that it is "WE" not "ME".

#### FLORA, FAUNA AND LANDSCAPES-

India has been a home to various and varied types of flora and fauna. Its is the same India where where we can find the one of a kind Asiatic lion and Bengal tigers. India is also a home to various kinds of flora and landscapes. India houses the Himalayan mountain ranges in the north to ocean (on all the opposite three directions), desert in the west and the wettest place on earth in the east. But as increase in globalization is

taking place, it also results in exploitation of natural resources and flora and fauna of the country. The situation has worsened so much that animals such as cheetah which used to roam around freely in the country before, have completely vanished. Increase in population is also one of the factor behind animals and wilds now coming to the human habitates. Their homes have been cut down fulfilling the need of human kind. India where proudy faunas can run and roam freely, there is lack of exploitation of nature and where there is abundance of natural beauty would be the India of my dreams.

#### **TABOOS AND ILL PRACTICES**

India used to and still is a house to different taboos such as black magic or people's mentality to menstruation, to different ill practices such as child trafficking of dev dasi system where females are forced into prostitution. All these have been ancient practices, but misinterpretation and different factors related to same is a result of continuation of these practices even in the present day scenario with even more negative impact. It would be great if such taboos and malpractices gets abolished completely even from the affected parts, segments and socities of the country, tha this as well would be an integral part of India of my drams.

#### **EQUALITY (ALL ASPECTS)**

India is meant to follow the constitution thoroughly but there is lack of sense of equality in every aspect. Technically, all are equal in the country, but all are not eqal according to people's mindsets and mentalities. Specifying a topic i.e LGBTQ. We all have to agree that they too are an earthy and worthy part of the society. We all need to agree that transgenders too had a huge role to play before the colonial rule came i.e. in the Mughal era and before. Its is not only important to form laws for them because it will be of no use unless and until people accept them and treat them equally. India where each and every individual residing in the country are equal to one anothere irrespective of any parameter would be india of my

Lastly, in India of my dreams, I aspire India to become a developed country and want it to be a full flagged peaceful country. I want India to become a carbon negative country just like Bhutan, where there is abundance of fresh air and oxygen. An India where no oppression is made on media and media plays ethical and non biased role of itself. India, where there is abundance of employment opportunities, where there is no corruption would be an ideal place live isn't it? Atlast, I want people to undestand the difference between being modernized and being westernized. People need to understand that what they actually call themselves is not modernized but westernized. They took over the western cultute in the name of being modernized. India being modern India but taking in hand its culture and traditions would be a fruitful part of India of my dreams.

# **India of my dreams**

NDIA

- Kaif Shaikh, BJMC sem2

India of my dreams starts with a promise, a promise to every citizen at every nook and corner of the State, a promise which says that no one will be discriminated regardless of their caste, religion, gender, age etc. A promise which says nobody will sleep hungry or homeless. A promise of justice

banished from the nation needlessly.

India of my dreams runs with the giants in the field of technological advancement which makes the agricultural sector self sufficient and make massive export revenue as well, the brilliant minds of this young india are acknowledged

and equality regardless of ones status, title or post, a promise that shall be fulfilled by every politician, businessman, journalist, worker, doctor, policeman or anyone who calls themselves Indian.

It is a place where politics is more than a competition, journalism is more than glamour and justice is more than an assurance. Where respect is the foundation and rebellion is the death of tyranny, where corruption is seen as the mortal enemy of democracy and education is an obligation. A place where patriotism transcends nationalism and consent before action, where the government doesn't promise to build bridges over rivers that never existed.

A nation where opinions are heard, ideas are shouldered and freedom is practiced in the purest manner. India of my dreams is very unorthodox and lives in the present, constantly thinks about the future and learns from the glorious past.

I want India to be a nation where every citizen can think for themselves and choose autonomously between what is beneficial for them as a nation and what is not, where people are hardly influenced by fake promises, fundamentalism or rumors and always search for the facts.

# India of my dreams

Drashti Patel, BJMC -FY

Everyone in this world has a dream and I aslo have dream of my India. In the India of my dream, there will be peace and harmony. India is an ancient country but a young nation and we Indians are united & are proud of our rich culture, heritage, secular, democracy, vastness, diversity, rivers, mountains, plains, plateaus and deserts.

When I ponder on my dream, I saw the reality and the issues that India faces. I realized that there is much in India of yesterday and today which gives rise to despair and despondency among many, for who would deny the existence of mass poverty,gross inequality, rampant illiteracy, social injustice, gender discrimination, corruption, casteism, communalism or many other problems.

This is the area where we have achieved success and that too a major one. We are able to strengthen India as a nation by strengthening Indian unity politically, economically and emotionally pushing forward the process of nation building.

In conclusion, the India of my dream would be an ideal country where every citizens will be equal and there is no discrimination of any type. We have achieved a lot and we are dreaming to achieve more. I dream of shining nation taking centre stage in the community of nations.

by their knowledge and capabilities and given opportunities to showcase their talent in a way that the whole world would see.

Space research is making ground breaking discoveries here and nanotechnology is being pioneered in these lands. Medical advancements have reached a stage where no sickness is impossible to treat, proper nutrition is available for everyone & family planning is a moral necessity. Houses are safe and sustainable and enough for every family where electricity, water are continous and stagnant for everyone.

Environment and sustainability is mutually respected and understood as a responsibility and preserved happily as a global heritage in every factor and field weather it be industrial, constructional or agricultural. There are no political differences here where it comes to the collective welfare of the State.

Here wealth is distributed equally an there is no elite class in tearms of wealth. Here there is no work that shall seem shameful weather it be sweeping or polishing likewise, workers or politicians are treated with the same admiration, respect and dignity. Here art is appreciated and artists are encouraged. Here

A common feeling of brotherhood and helpfulness and a desire to make life better for everyone is what drives people towards prosperity here. Logical reasoning and practicality is the base of observation and improvement in every aspect and a matter of concern, furthermore conflicts shall be settled that nobody needs to die in the name of war and no man shall be

nobody is mentally tourmented or suffering from stress or depression but always finds a way to stay content and find finds satisfaction in spreading delight.

The india of my dreams seems surreal but not impractical, the youth of this country is ambitious but needs positive influence and not folly.

# **India of my dreams**

- Om Solanki, BJMC Sem-2

Gandhinagar.

- Hemal Vegda, BJMC Sem-2

RAP

A BALATKAR

Yeh kya desh mera yaar,

Har jagah Balatkar,

Sare desh mai hai kobhand,

Ye le ke nikle mehngi car.

Niyantran tode mere yaar,

Kar raha hai Balatkar,

Kya na nikle voh bahar,

Ho raha he balatkar.

Wo na Hindu ya Musliman,

Wo darinda ek haiwaan,

Ab Insaan se kya ummeed,

Jab nahi tha waha Allah ya Bhagwan.

Kesi aayi hogi neend Zalimo ko,

Loot kar masoomo ki Aabru.

Milayi kese nazar aapni betiyo se,

Tadpake us phool ko,

Kasoor tha shayad koi khata nahi,

Pata nahi chala kab vo chillayi.

Kesi tujmai hai hawas,

Bechaini se ho bebas,

Ummeedo se tu majboor,

A-santoshi ka apraadh.

Kyun na samje mere yaar,

Sun le tu unki pukaar,

TU KHUD SAMAJ VICHAR,

NAA HO IS BEEMARI KA SHIKKAR......

"મારા સ્વપ્નનું ભારત" શરૂ<mark>આત ક</mark>રવી ખૂબ જ અઘરી છે,પણ કંઇક કાવ્યપંકિતઓ દ્વારા હું મારા સ્વપ્નના ભારતની એક ઝલક આપીશ:

"જ્યાં કૂકડાના અવાજથી થાય સૌની સવાર, અને વાળુ વખતે ઘરના સભ્યો હોય એકીસાથે.

જ્યાં સૌના હાથમાં મોબાઈલ હોય,ને હર ઘર હોય શિક્ષિત, જ્યાં પુસ્તકમેળાની સાથે જળવાય સંસ્કૃતિ.

જ્યાં ધર્મ, જાતિ, ઊંચ–નીચ ને છૂત–અછૂત ના હોય, જ્યાં વિના અનામત સૌ એકીસાથે ઊભા હોય.

જ્યાં લોકશાહીથી દરેક પ્રજા <mark>રાજ કરતી જણાય,</mark> જ્યાં ભ્રષ્ટાચાર અને બળાત્કાર નામથી જ ભૂંસાય.

જ્યાં દરેક ઘરમાં તમને સરખો અજવાશ દે<mark>ખાય,</mark> જ્યાં અંબાણીને ચૂનારાને સરખું માન અપાય.

<mark>જ્યાં છીપલાં સૂકવી ખાત</mark>ર બનતું પણ તમને દેખાય, <mark>જ્યાં દરેક જગાએ</mark> શુદ્ધ હવા, પાણી પણ જળવાય.

<mark>જ્યાં ગ્રીનસિ</mark>ટી અને સ્માર્ટ સિટી એક્સાથે દેખાય, <mark>ત્યારે સુખ,સમૃદ્ધિ ને</mark> હરિયાળીથી ભારત માર્નું હરખાય."

મારા સ્વપ્નના ભારતમાં હું એક સ્વદેશી ભારત જોઉં છું. જ્યાં લોકો એકબીજા સાથે જોડાયેલા હોય,પરંતુ પછાત ના હોય.મારા સ્વપ્નના ભારતમાં લોકો ઝીલવાની વિચારોને પકડીને બેસી રહેવાના બદલે પરિવર્તનને અપનાવતા હોય.

મારો ભારત દેશ એ શ્રદ્ધાનો દેશ છે, તેની શ્રદ્ધા વરસોવરસ સુધી આવી જ રહે અને અંધશ્રદ્ધાથી દૂર થતું જાય. જ્યાં "અતિથિ દેવો ભવઃ" અને "મનુષ્ય પરમો ધર્મ" જેવા સંસ્કારો પણ જળવાય રહે.

મારા સ્વપ્નના ભારતમાં ગરીબી જડ મૂળથી માટી જાય, તેમજ દરેક લોકો પાસે રોજગારી હોય.મારા સ્વપ્નના ભારતમાં હું સ્ત્રી, પુરુષ તેમજ કિશ્નર ત્રણે વર્ગ સરખા પ્રમાણ માં દરેક જગ્યા એ કામ કરતા હોય,તેમજ કિશ્નરને પણ એક સામાન્ય મનુષ્યની જેમ જ સન્માન આપવામાં આવે.જ્યાં કિશ્નર તાળી પડવાના બદલે જાતે નોકરી-ધંધાથી પોતાનું ગુજરાન ચલાવે.

મારા સ્વપ્નના ભારતમાં મને સવારે ઉડતાં પક્ષીઓ દેખાય છે.

Chennai

NAGALAND



Ek sapna hai jo dekha maine, Raat ko sone na deta mujhe, Pehchan hai jo banani mujhko Sapne hai jo sakaar karna mujhko.

Aankhen moonde huve bhi wo hi ek sapna hai jo aaya karta hai zehen me, Poora jo karna hai usko, Unchaaiyon ko choona hai mujhko.

Mere iss sapne ke khaatir tyaag dungi har cheez ko, Wajood mera bhi ho sakaar... Yahi to hai sapna mera, Anokha hai jo ban na mujhe, Pehchan meri abaad ho jaaye.

Kuch yu mujhe roshan hona hai, Yaad si reh jaaye chabi meri sabko, Ek sapna hai jo dekha maine.

- Rudri Pancholi, CPIJC sem2

### **Poems**

### फुरशत के रात दिन

रात है नशीली, ध्रप है सहानी, हम जिसमें खो गए हैं वो है रूप की रानी... आंख बंद करते ही आती है तस्वीर तुम्हारी. हम जिसमें खो गए हैं वो है रूप की रानी.. हमने प्रीत नहीं की है सुनलों ये कहानी हमने तुमको मान लिया है जिंदगी हमारी रात है नशीली, धूप है सुहानी, हम जिसमें खो गए हैं वो है रूप की रानी... रूप है तुम्हारा जैसे चांद की रवानी

फूल भी खिल जाते है ऐसी ही खूबसरती तुम्हारी माना दिल्लगी हमें समझ नहीं आती आती हो तम सपनों में नींद है हमारी. . हम जिसमें खो गए है वो है रूप की रानी.. वादा नहीं तोड़ेंगे जुबान है हमारी एक बार हाँ कर दो हो जाओगी तुम हमारी.. ख्वाब में तुम आती हो याद है तुम्हारी हम जिसमें खो गए हैं वो है रूप की रानी. रात है नशीली. धूप है सुहानी , हम जिसमें खो गए हैं वो है रूप की रानी......

- Sahil Vaniya, BJMC SEM-2

#### પપ્પા તમારા વિના

પપ્પા તમારા વિના સમસ્થાઓ અનેક છે, તમે કેમ નથી ? મારી સાથે, પ્રભુને ફરિયાદ મારી એક છે, ਅ੍ਰਯ **જ ચਿਂ**ਰਰਮਾਂ ਫੁੱ **੨**હੀ ੨**@**) છું , વેંદના મારી હું કહી રહ્યો છું , તમે હતા ત્યારે આપણી ખૂબ શાન હતી, અહીં મારું તમારા વગર કંઈ માન નથી. તમે હતા ત્યારે તો સૌ આપણા થયા પરંતુ, તમારા ગયા પછી તો બધા જ બાવળના ભારા. તમે હતા ત્યારે મેહફીલ વાળા ફળીયા સારા હતા, તમે હતા એટલે જ તો બધા મારાં હતાં. તમે અને તમારી મોટી મોટી એ વાતો, આજે એમ થાય છે સાલુ ખોટી વીતી ગઈ એ રાતો. પપ્પા તમારી કમી સાથે જીવન વિતાવું છું, થોડાક સંઘર્ષથી મારી જિંદગી નીતારું છું. આપણા એ પરિવારમાં સૌ સાથે બેસીને જમતા હતા, હરકોઈ ખુશીઓ સાથે ભમતા હતા. એ તમારા વિના ક્યાં રહ્યું જ છે કંઈ? ખબર જ ન પડી ને પલવારમાં મારા જિંદગીનું અનમોલ રતન છૂમંતર થઈ ગયું કંઈક

#### "ખ્યાલ" છે

અમસ્તા જ હોઠો પર એક મીઠું હાસ્થ આવી જાય છે, આમ જ એકલો બેઠો હોઉં ને તારો ખ્યાલ આવી જાય છે તું રસ્તા પરથી નીકળે ને મુલાકાત સહેજ થાય છે , શાસ વધી જાય મારા અને એક તારો ખ્યાલ આવી જાય છે. એટલી બધી પ્રગતિ સાધી છે મહોબ્બતમાં કે , લોકો પુરાવા પ્રેમમાં આપણા આપી જાય છે , અમસ્તા જ એકલો બેઠો હાઉં ને તારો ખ્યાલ આવી જાય છે તારા એક આંસુએથી મારે હૃદય પૂર આવી જાય છે, યાદ કરતો હોઉં તને અને મારી આંખ સામે તું આવી જાય છે, તું પાંપણ સુધી પહોંચે ત્યાં તો ધડકન વહાવી જાય છે, બસ, ખાલી એકલો બેઠો હોઉં અને તારો ખ્યાલ આવી જાય છે.. આપણી મુલાકાતોની પવિત્રતા હજી પણ જળવાય છે, આપણી "રાધાકૃષ્ણની" સાથે સરખામણી થાય છે, વાંસળીનું સંગીત સૂનું અને તારો ખ્યાલ આવી જાય છે , અમસ્તાં જ એક્લો બેઠો હોઉં અને તું ચાદ આવી જાય છે...

- Daxesh Patel, BJMC, Sem-2

#### Shayri

Insaan hu khilona nahi jo kal chahiye tha aaj nahi, Pyaar manga tha bhikh nahi jo kal diya aaj nahi,dil tha mera aina nahi jo aaj tut gaya toh kal dusra sahi.

Inn barish ki bundo me apne aansu chupa leta hu, tumhari yaado ko in ansuon ke sahare bahane ki koshish kar leta hu.

Shabd humare ulajh ne lage hai aur mijaz unke badal ne lage hai, shikayat nahi karte unse jo apni sharaton par humse rista rakhe hue hai.

Ussi diye ne jala diya inn hato ko jesne hawa se bhchaya tha, tabha kiya unhi umeedo ko jis me tumhe sajaya tha.

- Nischay Dave, BJMC, Sem-2



# **MUSCAT TO AHMEDABAD: NEVER ENDING FOOT STEPS**

- Sunidhi Bhatt, BJMC Sem-2

Results were out and our blood pressure was higher than the temperature. So the planning out of my college has started and my journey begins from here. Finding a college for a course like media which was very intruiging for me as I had limited colleges in my country and as my parents from India there was no other place better than Ahmedabad and so I grabbed this college.

As i typed out of my curiousity the first suggested college on google was CHIMANBHAI PATEL INSTITUTE OF JOURNALISMAND COMMUNICATION.

On July 25, I had landed to this place where my roots are. We got into the process for admission and commenced with the course from the same day. My parents were highly influence and had trust on Hari Sir. Our class had started already and I was a freshie into this class. Our lectures were so engrossing and captivating, that made me look forward for our next lecture.

Dr.Hari Desai sir, Director of the CP IJC have guided me and our class in a supreme manner. His contribution to us has been immense when it comes to giving us the right enlightment of knowledge and experience. He invites the experienced and renowned guest speakers who give us a

phenomenal exposure of the outside world and enthralling experience to take note of.

Our college encourages different talents and gives them the chance to display them on bigger platforms. Here they teach you about team spirit and unity. Other than the college, I've learnt to become independent and be couragious with whatever situation may come up. My Parents have been major source of inspiration for imbibing these qualities as they are always on their toes with whatever situation may come.

Aahana Patel, my driving force made me realize that if you want to live your life to the fullest then you should meet a Gujarati.

Our College even supported the Heritage Walk of Ahmedabad and Polo Forest tour which made me feel of exploring the state and leaving my heart at so many places with minimal things I'd noticed. This place never made me feel like an outsider and rather welcomed me warmly.

Whatever I've observed till date makes me feel more confident and love this country just like any other Indian.

My whole journey is a commitment of my personal growth and embracement of my life long experience of change in my surroundings.

### **ZAYKA - THE TASTE OF TRADITION!**

- Khushi Kriplani, BJMC Sem-2

We Indians love food, wherever we go, doesn't matter if it is far from home, To the beach for some chilling holidays or maybe just some couple of kilometres away from home for a one day relaxing picnic, food always remains our first priority. I myself love food alot, whenever I feel happy or sad, low or energetic, stressed or relaxed, there are different lists of food for my different moods. You know! People keep the music playlist, I keep the "Food Eatlist".

I always keep trying different cuisines, different dishes, different flavors. But since the time I've the love for food in myself, there is one thing I've understood that there's no comparison of Indian food anywhere. Covering the four directions, multiple states, unlimited cuisines and infinite flavors. Indian food have always won my heart in various flavorful ways.

Whether it's tempting Aloo dum from Jammu and Kashmir, Spicy Chhole kulche from Punjab, Authentic Dal bhati from Rajasthan, unique Khandvi from Gujarat, flavorful Poha from Madhya Pradesh, Juicy Roshgulla from Kolkata, traditional Thalipeeth from Maharashtra, Nawabi Biryani from Lucknow, Comforting Rasam Rice from Tamil Nadu, Jaw dropping Dosa from Andhra and Kerala and what not! The list is endless. You know what? If India is a Body, Indian Food is it's Heart.

Nowadays, I see how the western cuisines are merging the Indian flavors into them and I feel so proud of the versatility of Indian taste that wherever they are added, there is an assurance of a great dish to come out. I have seen foreigners enjoying the authentic taste of Indian food. Watching them enjoying the food with a lovely smile on their face feels just

amazing. You can literally see the satisfaction on their face. It makes us feels so happy and proud!

Everyone should respect food is what I believe, because that is something which can accompany you in every situation but would leave if you do not respect and value it. Well! This is what our parents always teaches us. And I think, They taught us right, Ofcourse! being an Indian, I can proudly say that if one tries to cover all Indian flavors in a single plate, he or she would not be able to do it because there are so many of unique and varied flavors that it would take one's whole life to cover it all!

I feel so glad and honoured to say that "Yes, I'm an Indian and I love Indian Food". If anyone just smells any Indian dish, he or she can literally smell the essence and tradition blended into it. And when the aroma is so nice, of course there is no question mark on how the taste would be! I am personally mad for Indian cuisines. And my dear, If you haven't discovered or known the value of it, You are probably missing something extremely precious!

Hence, ending my appetizing article on a poetic note, I would like to present a Nazm (short poem) to you!

Gaur Farmaiyega ...!!

Aayenge jab aap ghar humare,

Khatirdari aapki tamaam hogi,

Hawayein jo machalti hai yahan,

Usme bhi Dawat - e - Hindustan hogi!

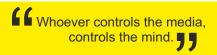
I hope you liked my opinion on "ZAYKA" the taste of our tradition.

Keep Tasting, Keep Exploring!



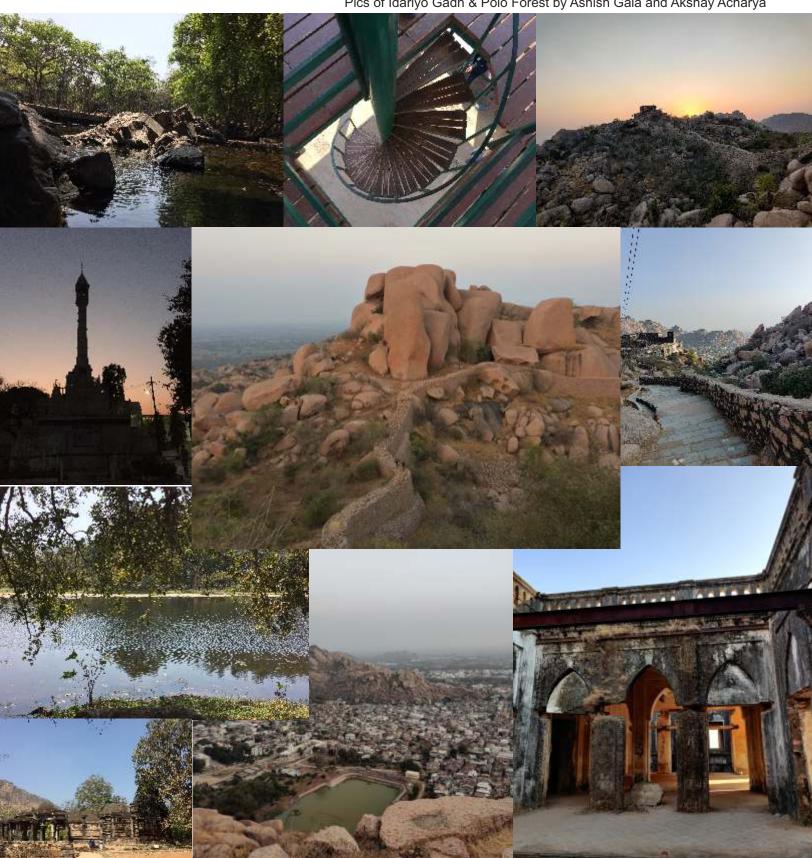
# **CP IJC** Canvas





## **Where Nature Beholds**

Pics of Idariyo Gadh & Polo Forest by Ashish Gala and Akshay Acharya



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