

# E-NEWSLETTER

## IN THIS ISSUE

- About the E-Newsletter
- Alumni's Insight
- Alumni News - Top Stories @CPIMR
- Placement News
- Upcoming Events - STAY



**SHRI CHIMANBHAI PATEL INSTITUTE  
OF MANAGEMENT & RESEARCH**



## About Alumni E-Newsletter

It is with great pleasure and pride that we launch the second edition of our bi annual Alumni E-Newsletter. The aim of this initiative is to strengthen our relationship with our large and rapidly growing alumni body. Since 1998, many alumnus have passed out from the portals of CPIMR. Many of you are today in positions of power in the government and private sector, while others are successful entrepreneurs. We really hope that you hold very beautiful memories of your learning experience at CPIMR and still maintain contact with your batch mates. From our side, we would like to keep you informed of the happenings at CPIMR through this e- newsletter. With your support, we will shape the newsletter in the years to come. On behalf of CPIMR, the alumni team hopes that you will find this newsletter interesting and inspiring. We anticipate that you will keep on updating us with your career progress and other news.

## Message from the Director

I am very happy that CPIMR is bringing out its second issue of Alumni Newsletter. Alumni are the emissary of an institute. An institute is recognizing through its alumni and their contribution to industry and society. An institute becomes famous through its illustrious alumni;

Existing students look up to the successful alumni as examples to emulate. Recently, alumni were invited for many activities of institute. Newsletter and communiques are crucial vehicles for keeping our alumni updated about such happenings and many more in the institute.



*I wish alumni to stay connected.*

*Regards,  
Dr. Abhinava Singh*

Anusthapan was organized in 2019 by the student induction and orientation committee to welcome First Year Students.



It was a five-day program for the 22nd batch of M.B.A students. Activities spread over the course of the five days were a gamut of interactive games, know-how from corporate leaders and entrepreneurs, strategic games, and fun-based learning.

ANUSTHAPAN was conducted on 10th August 2019 to welcome the new batch of students in a structured manner and orient them to the functioning of the Institute, its systems and processes. Proper Exposure was given to them towards the culture at CPIMR and what is expected of them in the coming two years.

Various learning methods in the induction that would be a part of their academic processes – such as guest lectures self-learning, presentations, group activities, strategic games etc. Certain Ice breaking exercises were conducted so that they all can know each other. Alumni had also contributed in induction programme by sharing their learning experiences at CPIMR.



## Alumni as Stake Holder

Vision and mission statements of an institute reflects institute's values and aspirations and they are intended to capture the heart and mind of the stakeholders. In a line of this, a brainstorming session among alumni was conducted on 11th May 2019. Total 10 alumni were invited out of which 7 alumni participated and shared their insights on how institute can re position itself in highly competitive industry.



### Alumni Names

MEET BHATT

VISHAL THUMMAR

RUSHIRAJ SINGH VALA

APURVASINGH VAGHELA

KINJAL RATHOD

DEVARSHI PARIKH

AMEE PANDHI

## CREST - 2020

This year, CREST was conceptualized as a day-long event with eight games and activities conducted in the morning session (9:30 – 2:30), which saw participation from approximately 200 students from various city colleges, besides those from CPIMR, and a cultural show put up by the CPIMR students in the evening (5:30 pm onwards).

The theme for CREST 2020 was Nature / Green / Sustainability and the campus was accordingly decked up to reflect the theme. The CREST organizing committee had also roped in a couple of green entrepreneurs to display and market their products as well as address the students in the evening session.

The other attractions of CREST - 2020 were a 'puppet show' that exposed the students to a traditional form of entertainment; a book display to encourage students to buy and read books; and a food festival showcasing food from different parts of the country.







Stakeholders' Participation in Academic Management was organized on 23<sup>rd</sup> November, 2019 by The IILC Committee where Functional Heads from Diverse Industries, IILC Members, HODs participated with objective to Engage professionals in Academic Planning, offer courses to students that meet Industry Requirement and enhance employment- readiness of students.



Industry-Institute Interaction was held on 14<sup>th</sup> June, 2019 which was organized by The IILC Committee where business leaders and management of CPIMR interacted with objective to help the institute understand the specific requirements of the industry To understand how industry can partner the institute in imparting more value to management education.



**TEAM (Towards Excellence in Academics & Management) HR Organized by:** Dr. Anu Gupta, Ms. Chandni Dave, Ms. Sarika Singh on 28<sup>th</sup> September 2019 for Sem III HR students and Sem I students, The three-hour interactive session was aimed at making students more informed and preparing them for the real world of work.



**Gender Sensitization Workshop-WDC 'Ab Samjhauta Nahin'-ITC Vivel** was organized on 1<sup>st</sup> August 2019 Coordinated by Dr. Swati Saxena and Prof. Chandani Dave. Faculty members & semester III students of CPIMR attended the workshop. The objective of the workshop was to change the collective consciousness through an increased perceptiveness on gender-sensitive issues; enable gender-responsive actions at a personal level and build confidence through the knowledge of rights. Key resource persons was Ms. Anmol Kohli from Josh Talks.



**FACULTY MENTORING ACTIVITY: WORKSHOP ON CREATIVITY AND MANAGEMENT** was two day event held on 10<sup>th</sup> – 11<sup>th</sup> September, 2019 for MBA faculty members by Faculty Mentoring Committee with objective to help the faculty members understand the basics of creativity and apply the concepts of creativity to management and management teaching Helping themselves assess their individual levels of creativity.



# E-NEWSLETTER

## Placement News

- Total 75 companies visited the campus.
- Highest Package offered by a company is 10 lacs P.a
- Average package offered is 4 Lacs.



## ○ SAVE THE DATE ○

National Level Conference will be held on March 14 ,2020



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