

CPIMR ALUMNI

E-NEWSLETTER



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Alumni Committee:

Dr. Devina Upadhyay
Dr. Richa Pandit
Dr. Chaitali Shah

E-NEWSLETTER BY:



CHIMANBHAI PATEL INSTITUTE OF
MANAGEMENT & RESEARCH

About Alumni E-Newsletter

It is with great pleasure and pride that we launch the first edition of our bi-annual Alumni E-Newsletter. This is being launched with an aim of strengthening our relationship with our large and rapidly growing alumni body.

Since 1998, many of you have passed out from the portals of CPIMR. Many of you are today in positions of power in the government and private sector, while others are successful entrepreneurs. We really hope that you hold very beautiful memories of your learning experience at CPIMR and still maintain contact with your batch mates.

From our side, we would like to keep you informed of the happenings at CPIMR, which is why, this e-newsletter, and with your support, we will shape the newsletter in the years to come.

On behalf of CPIMR, the alumni team hopes that you will find this newsletter interesting and inspiring and that you will keep on updating us with your career progress and other news.



ALUMNUS' INSIGHT



Mr. Pritesh Choksi, CPIMR Alumnus

Assistant Manager at Sinhan Bank (Korea's No.1 Bank)

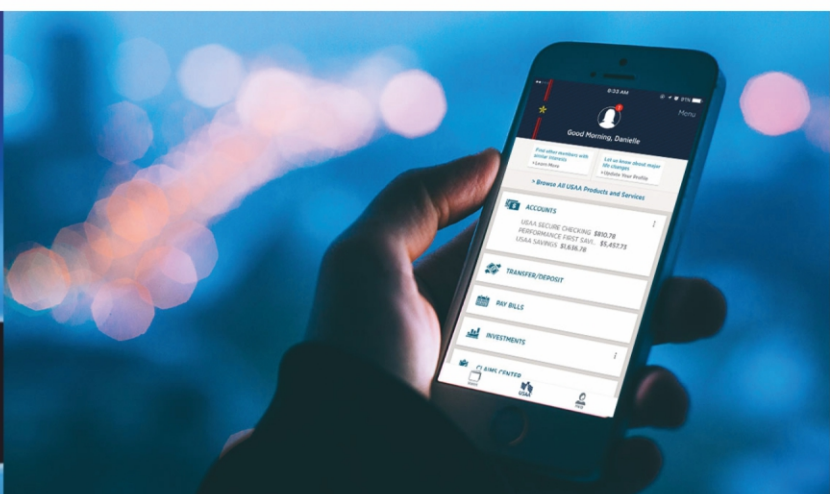
"Digital Banking In India"

*"India to become the third largest domestic banking sector by 2050 after China and the US",
says a recent PwC survey.*

Mr. Pritesh Choksi, CPIMR alumnus has shared his thoughts on "Digital Banking in India". He is working as an Assistant Manager at Sinhan Bank (Korea's No.1 Bank). According to him, the digital banking revolution which arrived in India on April 11, 2016, was a monumental day for millions of Indians. On that day, the government launched its Unified Payment Interface (UPI), a digital banking system that allowed people to easily transfer money to and from a bank account or to others via a smart phone. While this process of money transfer was available before that date, it wasn't accessible to everyone. Now, with UPI, nearly everyone in the country could open a bank account, save money and make transactions – all over phone.

The primary goal was to make banking cheaper, more efficient and easier to access for all Indians; but it was also meant to bring about financial inclusion for millions of Indians. It aimed to create an easy way to transfer government benefits to the people who needed them the most.

One of the other reasons why India has adopted digital banking in such a big way is because of the growing demand for micro payments. We're used to paying for a coffee in cash or with a debit card. In India, many people don't have access to physical money nor do they have a way to obtain cards. In a digital banking environment, it's much easier and cheaper for someone to use their phone to cover a Rs. 50 food purchase or to pay the rickshaw they just took down the street.



ALUMNI NEWS

- Summer Internship Recruitment Drive (SIP Drive) was conducted on 8th March to provide an opportunity for Semester II students to get practical exposure and grab good placement opportunities. Our alumni also contributed by selecting students as SIP interns in their company.
 - Parshva Shah (2016-18 batch) – Edelweiss Financial Services Ltd.
 - Himanshu Dhadnekar (2011-13 batch) – Motivprints
- A few of our alumni were invited as Industry Experts for conducting viva of Comprehensive Project for Semester IV students.
 - Ashwini Sharma (2013-15) – Finance Track
 - Jaya Hassani (2008-10) – Finance Track
 - Abhiraj Jhala (2012-14) – Marketing Track
 - Komal Baraiya (2014-16) – HR Track
- We acknowledge and thank our distinguished alumni who contributed in form of sponsorship during CREST 2019 (An annual inter-college management event).
 - Mehul Joshi (Evergreen Corporate Gifting)
 - Rushiraj Vala, Gautam Kotila & Apurv Vaghela (Kesari Mango)
 - Himanshu Dhadnekar (Motivprints)
- For the first time, an Alumni Felicitation ceremony was included as a part of CREST in order to appreciate the outstanding contribution of alumni in various fields.
 - Jay Desai – Academic Excellence
 - Renisha Chainani – Corporate Excellence
 - Vishal Shah – Business Excellence
 - Nitin Savaliya – Governance Excellence



TOP STORIES AT CPIMR

- CPIMR organized the first TEAM General Management Seminar on Digital Transformation: Impact on Businesses on 9th February 2019.
- CREST- 2019 was organized and held on 22nd and 23rd February 2019.
- Summer Internship Recruitment Drive was conducted for Semester 2 students on 8th March, 2019. 15 companies visited the campus to interview and recruit interns.
- Under the Additional Skills Acquisition Program (ASAP), more than 120 students of Semester 2 have undertaken live projects at organizations such as Big Bazaar, PharmEasy, HFFC, Snapsearch, Octopod, and 1mg.
- 26 students of Marketing (Semester 4) under the guidance of Dr. Richa Pandit, conducted a survey involving 5000 residents of Ahmedabad on the upcoming Metro Rail project. This was widely covered in leading newspapers.
- Semester 4 students secured the second and third ranks in MAP competition held by GTU on 8th and 9th April 2019.
- Semester 2 students secured the second rank in Business Plan competition held by GTU on 8th and 9th April 2019.
- Semester 2 students visited Ahmedabad traffic police headquarters and as a part of Joy of Giving, provided mineral water bottles to the road traffic police.
- One day Faculty Development Program on Compact Case Writing was organized on 18th April, 2019. Prof. (Dr.) Dhawal Mehta was the resource person for this workshop.
- Compact cases will be written by faculty members in collaboration with CPIMR alumni who have either created new businesses or have joined their family business. Following alumni have partnered our faculty members in this innovative approach:
 - Tech Avidus - Keshu Keshwala
 - Surabhi International Relocation – Sachin Nair
 - MotivPrints – Himanshu Dhadnekar
 - MBA Chaiwala – Himanshu Dhadnekar
 - Fetakart – Himanshu Dhadnekar



PLACEMENT NEWS

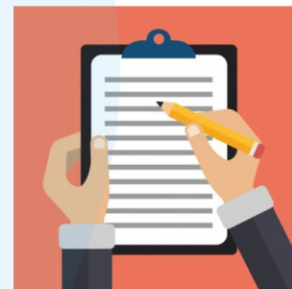
- Total 91 companies visited the campus
- Highest package: 5.5 lakh p.a.
- Average package: 3.00 lakh p.a.
- To help students get placement ready, the Placement Committee conducted the following events in partnership with industry:
 - Placement Workshop to provide an orientation on Expectations of the Industry
 - Sector-specific talk by professionals from HFFC and BYJU's



SAVE THE DATES

- August 2019 – National Conference, “Perspective 2019”: Ethical & Technological challenges of Management: A Blueprint for Global Excellence

(CPIMR is looking forward for alumni contribution in terms of paper writing and participation in this National Conference.)



STAY CONNECTED

We fervently hope that you will stay connected with us in the coming years and allow us to use your expertise as per availability and convenience. You are also encouraged to use the college resources for your benefit – mainly in terms of internships, surveys, basic research etc. Together, let us create a winning partnership.

We request you to provide your details in the Google Form that can be accessed through the link given below. It will help us keep our Alumni Database updated. In case you are in touch with any of your batch-mates, please share the link with them too.

https://docs.google.com/forms/d/1y5LmKHB2vZmRtUjmMhhbziUNhUZBjKOThNSqXWlu3M/viewform?edit_requested=true

✉ cpimba.alumni@gmail.com

f @CPIMR MBA

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f @chimanbhaipatelinstitute