



# Shri Chimanbhai Patel Institute of Management and Research

## Alumni Newsletter

Volume: 3/ Issue: 2/ July - December 2020

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## Message from the Alumni

Advocate Jolly Shah (Batch: 1999-2001)

What after MBA???

Hello,

I Jolly (Parikh) Shah, practice as a lawyer in the High Court of Gujarat, Ahmedabad since 2005. After completing my schooling in Gujarati medium I shifted to English medium and pursued graduation in commerce. Thereafter I got my MBA degree with Finance specialization from Shri Chimanbhai Patel Institute of Management & Research in 2001. I then worked for two years as an Equity Analyst.

During the span of my job period, I was constantly thinking about whether I am on the right career path. Fortunately, I could never get a “yes” answer from the bottom of my heart. So then I started further studies in law along with my job and after two years of working, I decided to quit and start something on my own. I decided to start Portfolio Management Service and I was getting good clients. Even then I was not satisfied with my work profile and so I wound up that venture and started preparation for the final exams of my third year of law. Finally, on passing the exams with a good score, a spark of joining Gujarat high court came to my mind.

I must say, thereafter, I have never thought about any other career option. Blessings, luck, confidence, mind, logic, hard work, passion, and finally my caliber started to work together and I got success and fame in this profession. Today, with experience of 16 years as an eminent lawyer, I suggest the upcoming generation listen to the deepest voice of their soul and choose a career path accordingly. Degree Certificates are just a supportive arrangement. Initially, you might not arrive at the final decision, but your soul always alerts you while you start to move on the wrong path. Listening to your soul's voice properly and timely as well as implementing it will make you reach the ultimate deserving place.

Punch line: - “No work is small work but to make it special is an art.”

# Human Resources Webinar Series

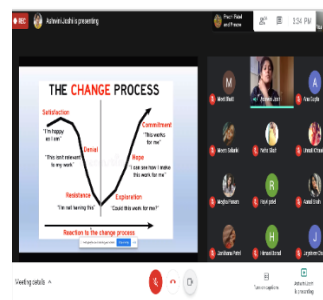
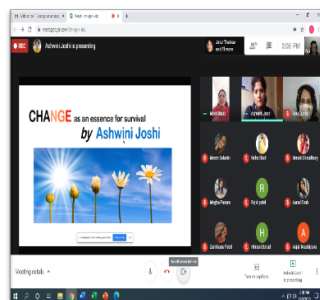
## Campus to Corporate:

A webinar was conducted by Ms. Ashika Dhokai An Entrepreneur having varied experience of 15 years of experience. During her webinar at CPIMR she started the webinar by quoting the examples of Mahatma Gandhi, Mandela, Steve Jobs, J.K Rowling, etc., and tactfully explained their failures as the path towards success. She guided the students that aspiring candidates who start their journey from campus to corporate need to build three strong pillars, i.e., Strong, and positive beliefs, Attitude, and Values. She narrated that success does have a direct link with motivation. According to her, seeking external motivation may not suffice the objective of one's life. Ultimately, one needs to be highly self-motivated to become a successful person, be it in any field or profession.



## Change as an essence of survival:

A webinar was organized on the topic “Change as an Essence for Survival” by Ms. Ashwini Joshi on 8th October 2020, for HR specialization students through the Google meet platform. Ms. Ashwini Joshi initiated the webinar by highlighting the important role the human resources play in a different organization to bring the change. She also emphasized that change is imperative, but it is also equally important to overlook the drivers of change. She wonderfully portrayed the process of change that exhibits the stages from satisfaction to commitment.



# Marketing Webinar Series

## Marketing in post-COVID-19 World

Team Marketing organized a webinar on the title Marketing in the post-COVID-19 world by Mr. Nirav Bhatt on 14th June 2020.



CHIMANBHAI PATEL INSTITUTE OF MANAGEMENT & RESEARCH  
(Affiliated to GTU, Approved by AICTE)

TEAM MARKETING  
PRESENTS  
WEBINAR  
ON  
**MARKETING IN POST COVID-19 WORLD**

Date: 14<sup>th</sup> June 2020  
Time: 11:00 AM  
Registration Link:  
<https://forms.gle/QNKEJ8UsNMVAG7jz8>

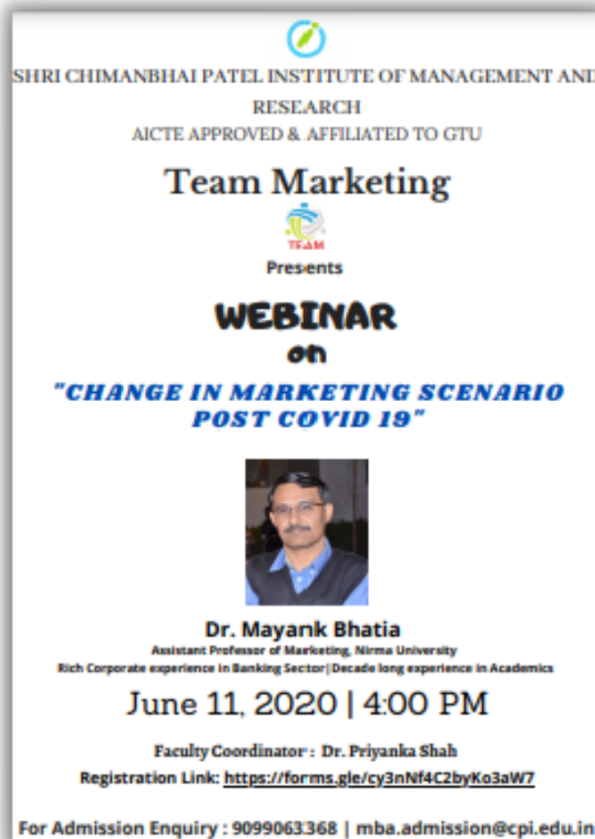
Resource Person:  
Nirav Bhatt  
Sr. Product Manager  
Troikaa Pharmaceuticals Ltd.

Faculty Coordinator:  
Dr. Kedar Bhatt

For Admission Inquiry: +91 – 9099063368 | [mba.admission@cpi.edu.in](mailto:mba.admission@cpi.edu.in)

## Change in Marketing Scenario post-COVID-19

Team Marketing organized a webinar on 11th June 2020 on Topic - Change in marketing scenario post-COVID-19 by Dr. Mayank Bhatia, Assistant Professor (Marketing) at Nirma University, having a gamut of 8 years of industry experience and above 10 years experience in academics.



SHRI CHIMANBHAI PATEL INSTITUTE OF MANAGEMENT AND  
RESEARCH  
AICTE APPROVED & AFFILIATED TO GTU

Team Marketing  
Presents  
**WEBINAR**  
on  
**"CHANGE IN MARKETING SCENARIO  
POST COVID 19"**

Dr. Mayank Bhatia  
Assistant Professor of Marketing, Nirma University  
Rich Corporate experience in Banking Sector | Decade long experience in Academics

June 11, 2020 | 4:00 PM

Faculty Coordinator: Dr. Priyanka Shah  
Registration Link: <https://forms.gle/cy3nNf4C2byKo3aW7>

For Admission Enquiry: 9099063368 | [mba.admission@cpi.edu.in](mailto:mba.admission@cpi.edu.in)

# Finance Webinar Series

## Price Risk Management using Commodity Exchange:

Mr. Chirag Sheth is Principal Consultant at Metals Focus, the world's leading independent precious metals consultancy.

### Key Points Delivered:

- Need for commodity exchange.
- Need of price determination.
- Ways to hedge price risk using forward, future, and options.
- Practical example to hedge price risk with a comparison between different forms of hedging.



Chimantbhai Patel Institute of Management & Research  
AICTE Approved & Affiliated to GTU

**LIVE WEBINAR**

**Price Risk Management using Commodity Exchange**

Date: Sept 18, 2020  
Time: 5:00 - 6:00 pm

**Esteemed Speaker**  
Mr. Chirag Sheth,  
South Asia Head, Metals Focus  
15+ yrs. Exp. in Precious Metals

**Faculty Coordinator**  
Ms. Dipti Saraf  
Assistant Professor  
For queries 7698950100

Organized by  
Team Finance

Admissions Enquiry: +91 909906338  
mba.admission@cpi.edu.in

## Commodity Derivatives Market:

TEAM – Finance organized a webinar on the Indian Commodity Market in collaboration with NICR (a group company of National Commodity & Derivatives Exchange (NCDEX)). The webinar mainly focused on operations of the commodity market, opportunities in the commodity ecosystem, and the global scenario of the commodity market.

### Speakers Details:

1. Aleen Mukherjee, COO, NICR
2. Niraj Shukla, AVP, NICR
3. Ram Gopal Yadav, Dy. Mgr., NICR



CHIMANTBHAI PATEL INSTITUTE OF  
MANAGEMENT & RESEARCH

**Session on  
Indian Commodity Market**

**EMINENT SPEAKERS**

Aleen Mukherjee  
COO, NICR

Niraj Shukla  
AVP, NICR

Ram Gopal Yadav  
Dy. Mgr. NICR

Organized by:  
**TEAM FINANCE**

FACULTY  
COORDINATOR:  
RAJESH DESAI

OCTOBER 8, 2020 | 2:30 PM

Join via: <https://meet.google.com/ohz-zdgg-rej>

Admission Inquiry: 9099063368  
mba.admission@cpi.edu.in

## New Age Financial Challenges:

TEAM finance webinar was organized on the theme of “New Age Financial Challenges” at our institute on 26th September 2020. Mr. Chirag Modi, Regional Head-Gujarat Region from Prudent Corporate Advisory Services Ltd was invited as an expert speaker. Mr. Chirag Modi spoke about the need and importance of financial planning from an early age. He also spoke about financial pyramid.

The banner for the 'New Age Financial Challenges' webinar is designed with a blue and white color scheme. At the top left is the logo of Shri Chimanbhai Patel Institute of Management and Research (CPI), which consists of a stylized 'i' inside a circle. To the right of the logo, the institute's name is written in a bold, sans-serif font. Below the institute name, the title 'Team Finance Webinar' is centered. A large blue arrow-shaped graphic points to the right, containing the main title 'New Age Financial Challenges' in white, bold letters. To the right of this arrow is a circular portrait of Mr. Chirag Modi, a man with glasses and a dark suit. Below the portrait, his name and title are listed. At the bottom left, the date and time of the webinar are provided. In the center bottom, there is a logo for 'TEAM' with a stylized globe icon. At the bottom right, the faculty coordinator's name and contact information are listed.

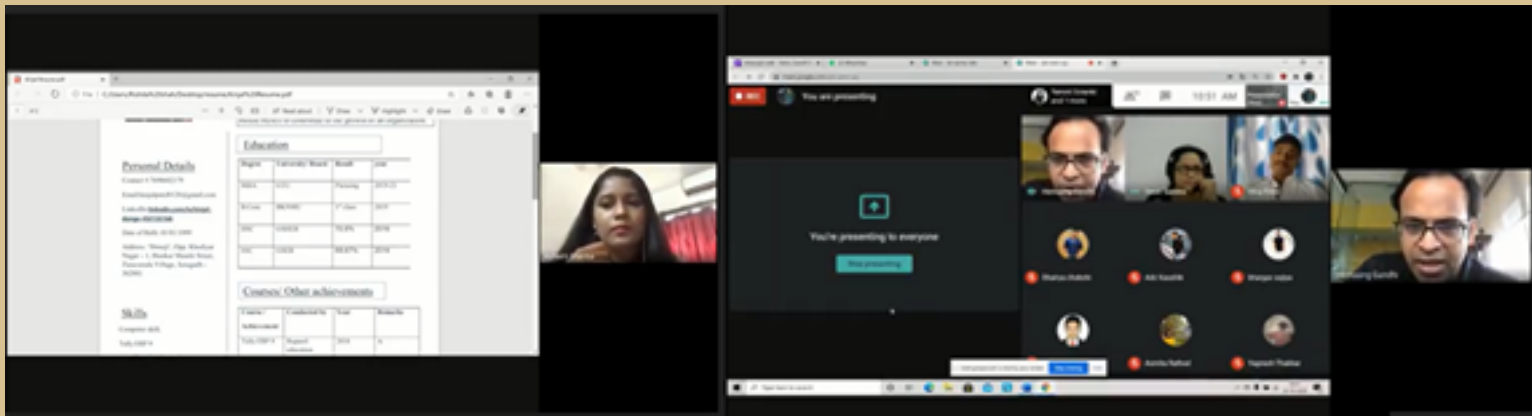
**Shri Chimanbhai Patel Institute of Management and Research**  
**Team Finance Webinar**  
**New Age Financial Challenges**  
Date: September 26, 2020  
Time: 11:00 - 12:00 am  
Faculty Coordinator: Dr. Mayur Shah  
Admissions Enquiry: 9099063368, mbaadmission@cpi.edu.in

**Mr. Chirag Modi**  
Regional Head - Gujarat  
Prudent Corporate Advisory Services Ltd.

## PRO (Placement Readiness Orientation) Activities:

### Student Mapping Session:

Placement cell along with the Alumni committee organized a student mapping session on 10th October 2020 where ten alumni were invited virtually to mentor the last year's students to be industry-ready.





Mr. Umesh Doshi (Batch: 1998-2000)



Ms. Ashwini Joshi (Batch: 1998-2000)



Mr. Pritesh Choksi (Batch: 2009-2011)



Ms. Renisha Chainani (Batch: 2004-2006)



Adv. Jolly Parikh (Batch: 1999-2001)



Mr. Hemang Gandhi (Batch: 1998-2000)



Ms. Ashwini Sharma (Batch: 2013-2015)



Mr. Meet Ashar (Batch: 2013-2015)



Mr. Himanshu Dhandekar  
(Batch: 2011-2013)



Mr. Devanshu Mehta  
(Batch: 2013-2015)

### **Insurance Industry orientation**

For campus recruitment, we invited two alumni working at HDFC life to provide tips to face interviews in Insurance Industry on 12th December 2020.



Mr. RAHUL MUJPRA - HDFC Life  
(Batch: 2018-2020)



MR. ROJO THOMAS - HDFC life  
(Batch: 2018-2020)

### **Banking Industry orientation**

For Campus recruitment tips to face interview in Banking Industry by our Alumni on 25th November 2020.



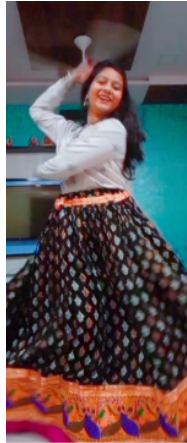
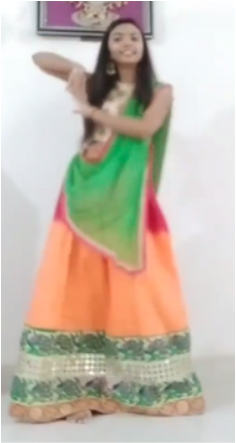
Mr. Suyesh Vasavda (Batch: 2013-2015)



# Online Student Engagement Activities

Virtual Garba Competition was held during Navratri, where students were asked to share a short video of themselves performing Garba steps. Many students enthusiastically took part in the activity.

Another event of Virtual Rangoli Competition was organized during Diwali Period, where students shared the Rangoli prepared by them.



## Placement News:

**Top Placements**

<p><b>Manisha Chandiramani</b> 10 Lakh P.A Lido Education</p>	<p><b>Lakshyita Singh</b> 7 Lakh P.A Jaro Education</p>	<p><b>Fahrin Shekh</b> 6 Lakh P.A Intel Grow</p>	<p><b>Sonal Yadav</b> 6 Lakh P.A Intel Grow</p>
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**Top Companies**

# Upcoming Events: Symposium

CPIMR, under the aegis of its TEAM (Towards Excellence in Academics and Management) initiative, proudly announces a virtual symposium on 'Navigating businesses in uncertain times' with hugely experienced global business leaders and entrepreneurs. Come join us on 24th July 2021 for extremely valuable business insights!

**CHIMANBHAI PATEL INSTITUTE OF  
MANAGEMENT AND RESEARCH**  
AICTE approved | GTU affiliated | Since 1998

**Ms. Sweta Gupta**  
Localization Portfolio Lead  
Google Inc.

**Mr. Sameer Rai**  
Career Entrepreneur  
Founder at Charisma Group

**Mr. Harsh Honmode**  
Director at Yokohoma India  
Exec. VP (Marketing & Strategy) at  
Yokohoma off-highway tires

**TEAM**  
PRESENTS

**NAVIGATING BUSINESSES IN  
UNCERTAIN TIMES**

**Mr. Nirav Brahmhatt**  
Regional Head - Talent Acquisition Group  
Tata Consultancy Services

**Ms. Neha Shah**  
GM HR  
Torrent Pharmaceuticals Ltd.

**Mr. Kingshuk Chakraborty**  
Ex-Sr. President & Country Head  
Loan Syndication, YES Bank

**24th July, 2021 | 9:30 a.m. to 3:30 p.m.**  
**Link for joining - <https://bit.ly/3i9uMVq>**

CPIMR, Opp. Karnavati Club, S.G. Highway, Ahmedabad - 380015  
9099063368 | [www.cpi.edu.in](http://www.cpi.edu.in)

We would be glad to receive an article from you for our upcoming newsletter. The article can be about your experiences in your current job/business or latest trends in your area of work.

Send it to us at [alumni.mba@cpi.edu.in](mailto:alumni.mba@cpi.edu.in)

Let us connect:



## Alumni Committee

Dr. Priyanka Shah  
Associate Professor

Email: [priyankashah@cpi.edu.in](mailto:priyankashah@cpi.edu.in)

Ms. Meet Bhatt  
Assistant Professor

Email: [meetbhatt@cpi.edu.in](mailto:meetbhatt@cpi.edu.in)



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Management & Research  
Sarkhej - Gandhinagar Hwy,  
opposite Karnavati Club, Makarba,  
Ahmedabad, Gujarat 380015

[alumni.mba@cpi.edu.in](mailto:alumni.mba@cpi.edu.in)