



Shri Chimanbhai Patel Institute of Management and Research

Alumni Newsletter

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Message from the Alumni

Ms Ashwini Joshi

MBA (HRM) CPIMR Batch:1998 - 2000, Gujarat Uni, India, MSc (HRM) Uni of Hull, UK, Cert. in employment law (Institute of Legal Executives, UK)

In the UK, I possess 16 years of experience that includes working for private, public sectors, and Independent charities. At present, I manage the administration of Private Medical Clinic in the U.K. and also work as a volunteer for the National Society to Prevent Cruelty to Children (NSPCC) a leading charity organization of the U.K.that works against cruelty to children. Doing MBA from CPIMR helped me on two fronts. on the professional front, my degree was instantly recognized by UK NARIC, Hence I could undertake another Master's Degree immediately after relocating to the UK and start my career. Personally, excellent support from the faculty & their teaching style of giving 'On the spot' challenges, Helped me to grasp the subject quite well and I enhanced my interpersonal skills better through understanding group dynamics focused communication, listening, observing, & empathizing, the skills that are extremely important for any technical or non-technical job regardless of what country you are in.

CREST 2020

This year, CREST was conceptualized as a day-long event with eight games and activities conducted in the morning session (9:30 - 2:30), which saw participation from approximately 200 students from various city colleges, besides those from CPIMR, and a cultural show put up by the CPIMR students in the evening (5:30 pm onwards).

The theme for CREST 2020 was Nature / Green / Sustainability and the campus was accordingly decked up to reflect the theme. The CREST organizing committee had also roped in a couple of green entrepreneurs to display and market their products as well as address the students in the evening session.

The other attractions of CREST - 2020 were a 'puppet show' that exposed the students to a traditional form of entertainment; a book display to encourage students to buy and read books, and a food festival showcasing food from different parts of the country.





A workshop on Power of Mind

A Mentoring workshop was organized on the 'Power of Mind' by the Mentoring committee on 6th February 2020, for 1st year MBA students at Shri Chimanbhai Patel Institute of Management and Research, Ahmedabad. The speaker invited for the workshop was Dr Madanmohan K. Das, Director of ISKCON Youth League. He has served as Medical Doctor and Consultant in the Community Health Centre and subsequently as a Research Scientist in Cliantha Pharma Research (ZYDUS Group). The Speaker spoke about how the Power of Mind is one of the strongest and most useful powers you possess.

Seminar on How Technology is Transforming Financial Services

Under the aegis of the TEAM Seminar series, a seminar on How Technology is Transforming Financial Services? was organized at Shri Chimanbhai Patel Institute of Management and Research on 26th February 2020, for Sem 2 MBA students. Looking at the current digital transformation in all areas of management studies, the session was aimed to provide insights on digital finance and FinTech. It was indeed a pleasure for institute to invite its Alumni Mr Mihirsinh Parmar (Batch 2006 – 2008) as an expert for the seminar. Mr Mihirsinh Parmar, alumni of CPIMR, is founder of Penta Wealth Management & NewTurn Academy of Excellence



working as an independent consultant associated with various Members of Exchange, Depository Participants and Financial Institution. A total of 112 students from the second year of MBA sat through the talk.



One-day Summer Internship Recruitment Drive which held on 5th March 2020.

As a part of the MBA curriculum, our students are required to undergo a summer internship of 6 to 8 weeks. CPIMR believes that practical learning in the form of summer internship plays an important role to aid the process of student learning. So, to facilitate the students to join good companies for an internship one-day summer internship recruitment drive was organized on 5th March 2020. Total 26 companies were invited to participate in Summer Internship Recruitment Drive. Total of 133 students has registered and participated in the recruitment drive. The efforts were well appreciated by the companies visited the campus.

Perspective 2020: One Day National Level Conference on Creativity & Suitability on 14th March 2020.

Perspective 2020, a one-day National Level Conference was organized by CPIMR, to bring various scholars together to discuss and explore research that offers insights into creative and systematic approaches and innovation processes for a sustainable impact on society. This conference has provided a platform to present and discuss the latest developments and applications related to Creativity & Sustainability. Along with the paper discussion, there “Creativity and Sustainability” was a Workshop on “Writing and Publishing Compact Cases” in the latter half of the day.



A total of 124 participants have registered with 65 papers and close to 50 of them from outside have participated in the conference. The highlights of the event include:

- A keynote address by Dr Arbind Sinha, Advisor, MICA-CDMC
- Track paper presentations in four areas including HR, Marketing, Finance and General Management.

Compact Case Workshop was conducted by Prof. Bala Bhaskaran. Adjunct Faculty Member, EDIIAll selected papers had published in a UGC-CARE Journal.



Alumni Engagement through Webinar

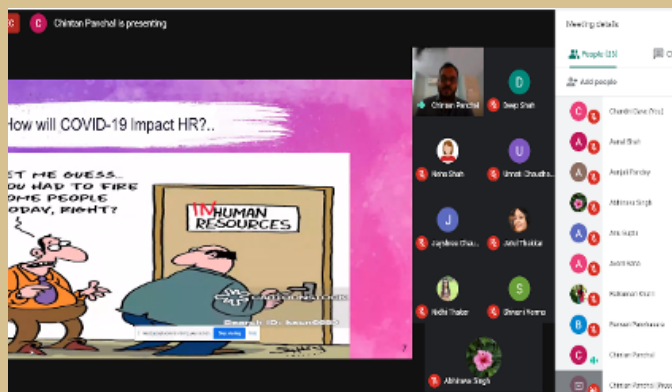


CPIMR firmly believes that learning must go on despite all the odds. A webinar was organized on 30.5.2020 on “Magic of Imagination”. Our alumni Mr. Priyank Desai had talked about his journey as an entertainment entrepreneur.




A webinar was conducted on the topic “Effect of COVID-19 Across Various Sectors and Skill Set Required Post COVID-19” by TEAM HR on 20th June 2020. Where our two alumni Mr Meet Ashar and Mr Devarshi Pathak discussed Impact on IT Sector and Publication Sector respectively Our 3rd Speaker of the day Dr Anu Gupta (HOD-HR, CPIMR) talked about the attitude and skillset required for the management student post-covid-19.

A webinar on 'The New Face of HR' By Mr Chintan Panchal, (Manager-HR, GSFC Ltd.) was conducted on 14th June 2020, The Speaker spoke about how the Human Resource Department and its functions and policies will change as an effect of this pandemic situation.



SHRI CHIMANBHAI PATEL INSTITUTE OF MANAGEMENT AND RESEARCH
 AICTE APPROVED & AFFILIATED TO GTU
Team Human Resources
 Presents
WEBINAR ON
JOBS, COMPENSATION AND CAREERS POST PANDEMIC.



Seema Saxena (Ex. Country Head HR and Author)
 30 years of Corporate Experience in Brands like RIL, BCOM, PWC, IATA FINANCE

June 8, 2020 | 3:00 PM

Faculty Coordinator : Meet Bhatt and Deep Shah

Registration Link: <https://forms.gle/5VBr5MlwP9DduA5j7>

E Certificate will be awarded to all Participants

For Admission Enquiry : 9099063268 | mba.admission@cpi.edu.in

A webinar on 'Jobs, Compensation and Careers post Pandemic' By Ms Seema Saxena, (Ex. Country Head HR and Author) on 08th June 2020. The Speaker spoke about how the jobs, compensation and careers for MBA graduates may change post-pandemic.

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TEAM FINANCE

WEBINAR ON

ROLE OF CREDIT MANAGEMENT IN INDIAN NBFCs

Date: 31st May, 2020
 Time: 11:00 AM

Resource Person:
Vikas Purohit (CA)
 Area Credit Manager
 Indostar Capital Finance Ltd.



Registration Link:
<https://forms.gle/88RBU7uz7kIKLJfw6>

Faculty Coordinator:
Rajesh Desai

For Admission Enquiry: +91 - 9099063368 | mba.admission@cpi.edu.in

Team finance organized a webinar on Role of Credit Management in Indian NBFCs by Mr Vikas Purohit is currently working as an Area Credit Manager at Indostar Capital Finance

A Webinar on Career and Changing Landscape in Finance on 18th May 2020 by Mr Rajesh Shah: Financial consultant (35+ years exp) Former Vice President - Finance (Adani Group)
 The speaker discussed Changing landscape of Finance function in coming time, What are career options – different sectors, How to select work Profile, Skills required, What people look in you, Some tips to be effective

CHIMANBHAI PATEL INSTITUTE OF MANAGEMENT & RESEARCH
 AICTE Approved & Affiliated to GTU

Webinar on

"Careers & Changing Landscape in Finance"

e-certification for participants



Esteemed Speaker
Mr. Rajesh Shah
 Financial Consultant (35+ yrs. Exp.)
 Former Vice Presidents Finance Adani Group

Faculty Coordinator
 Ms. Dipi Senani, Assistant professor
 For query: 9099063368

Date: May 18, 2020 **Time: 11:00 - 11:45 am**

For Admission Enquiry: +91 9099063368 | mba.admission@cpi.edu.in

A Webinar on Marketing in post covid World by Mr. Nirav Bhatt (Sr. Product Manager – Troikaa Pharmaceutical Ltd.



PRO (Placements Readiness and Orientation) Webinar

A Webinar was organized by Placement team as a part of PRO - Sales: a dream or a nightmare? On 23rd May 2020 by Mr Parth Vora is a Marketing Management head, Gujarat in Castrol India Ltd. He shared the initial years of his career as a fresh MBA graduate and the struggle and difficulties of the same. He also cleared the misconceptions and myths about the sales profile and insights on personality traits that are required or to be developed for sales job.



A Webinar on Admissions Counselling

Series of two webinars was conducted by Admissions committee on Topic MBA as A Career Option Conducted by Dr Priyanka Shah (Associate Professor (Marketing), CPIMR, having 11 years of Academic & Corporate) and Dr Subhashish Mitra (Assistant Professor (Marketing) 22 years of Corporate and Academic experience) on 12th May 2020 and 13th May 2020 respectively where they provided insights to Undergraduate students regarding MBA like Why MBA, Options after MBA, and about CPIMR



Message from Editorial Team

The Editorial team is delighted to present its unique creation in the form of an Alumni Newsletter. We have a sizable diaspora of graduates spread across the country, indeed the world, people who have in one way or another made us proud of their accomplishments.

This newsletter is designed to celebrate educate our alumni about the events happening on our campus and the contribution by our Alumni towards the overall development of our students. The newsletter will keep its alumni updated not only on the educational, cultural, and sports activities of the Institute but also will bring the latest management insights from our faculty members.

This issue provides brief insights on the important events held up to June 2020 and upcoming campus events. We would be looking forward to hearing your achievements to provide a whole lot of motivation for the current students. All the hard work and valuable contributions put in by the faculty team will provide you with some joy reading.

Dr Mayur Shah
Associate Professor
HOD - Finance , Head- Alumni Connect

Mr Deep Shah
Assistant Professor - Marketing
Member - Alumni Connet

Ms Meet Bhatt
Assistant Professor - Human Resources Management
Member- Alumni Connect



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