

E CHIMANBHAI PATEL INSTITUTE OF BUSINESS ADMINISTRATION NEWSLETTER



SAGA

ABOUT SAGA

It gives us immense pleasure to launch the first issue of Alumni E-newsletter: SAGA

CPIBA has completed more than two decades and the major strength of the institute is huge network of Alumni spread across India and abroad. The institute makes an effort to establish a meaningful affiliation between the institute and alumni. With this in mind, we launch the bi-annual newsletter to raise the level of interaction and strengthen the bond between alumni and the institute and keep you updated about the institutional activities.

The objective of this newsletter is to create a platform for all of us to share ideas and make CPIBA Alumni a vibrant community.

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ALUMNI COMMITTEE:

- Mr. Dhaivat Shah
- Dr. Chaitali Shah

Message from Director



Dear CPIBA Alumni,

Greetings and welcome to the Alumni Association. All your faculty members are I glad that you have arrived on this page and we hope you will stay a little longer to browse the site.

An educational institution is only as good as its graduates. The most renowned universities and colleges often boast alumni who have made it to top offices of government, business, and society; and/or are household names in the communities within which they reside. Such individuals are often persons who have contributed significantly to the way we live, and to the lives of others.

At Chimanbhai Patel Institute of Business Administration, we are no different. We are very proud of our graduates and aspire to have an illustrious list of students and alumni who have not only strived to be the best in the world, but to be the best for the world. We hope that our graduates see the time spent at CPIBA as transformational and want to continue to be associated with us. We are committed to build the link between the institute and our alumni, to identify ways in which we can continue to offer opportunities for learning and personal development. On your part, we hope that you will want to stay engaged with CPIBA and be part of our activities and be a part of the grooming process for the next generation of CPIBA graduates.

Towards that end, here are some ways that you can stay engaged with us in varying levels of involvement:

1. Stay connected. Keep us updated on your whereabouts after you have left CPIBA. Register as a member on the google link <https://forms.gle/11HenhJFT6C5f5nT9> to let us know where you are. We will send you information on events and programmes on campus and how you can be involved.
2. Volunteer. Step up to help organize an event or contribute your time for a specific cause or project. These can be through your alumni whatsapp groups or by connecting us through the alumni email id- cpiba.alumni@gmail.com.
4. Post job/internship positions for students. As part of the workforce, offer to take on CPIBA students as interns or even a job if they meet your criteria. This will certainly help our students get real-world experience and find employment, respectively.
5. Gifting. There are always students who could do with a financial lift. You could consider a financial gift (or get a group of alumni together to put together a financial gift) that would come in handy for some students. Scholarships and bursaries are welcome, although you could consider a gift for specific causes.

Do contact us at cpiba.alumni@gmail.com or the Alumni whatsapp group for details of any of the above; or just to give us feedback on how we can serve you better.

I look forward to meeting you at our events and hope that you will continue to walk the journey with CPIBA for generations to come.

With the warmest regards,
Dr. Priyanka Pathak
Director



Message from Alumni:

In the words of our alumni student Shashank Singh, pursuing further studies at IIM Kashipur:
 "CPIBA provided me the right platform for my overall personality development. Having entered as a shy and introverted individual, my time at CPI provided me with various opportunities to develop my personality. The environment at CPIBA is extremely conducive to learning and development. At CPIBA, I had the opportunity to learn from some of the best professors who instilled in me a strong foundation of the academic content and extended all the help and support that I needed. I shall forever be grateful to them. CPIBA also has an enormous library which provides all the books and information that you need. Also, the serene and beautiful campus is one of the factors that really differentiates CPIBA from the other colleges."



BBA Rankers at GU:

2 students of Second year and 9 students of Third year have secured the positions among the top 50 students of the Gujarat University Examinations of 2019-2020. CPIBA congratulates the rankers and wishes them all the best for future activities!!



Activities at CPIBA

Co-curricular Activities:

Employability Enhancement Program



Employability of students and mismatch in offered skills and employer requirements is a major concern. To address this issue mock interviews were conducted for TYBBA students on July 9, 11, 12, 13 of 2019. These mock interviews were conducted by internal faculties as well as by external interviewers: Mr. Urval Shah (Dy. Relationships Manager, Kotak Bank), Ms. Meshwa Thakkar (Analyst, Care Ratings), Ms. Gunjal Dani (Sr. Data Researcher, S & P Global) and Mr. Meet Thakkar (Process Associate, TCS). The assessment parameters included initiative taking, self management, interpersonal skills, personal skills and future readiness.

The new semester started with welcoming first-year BBA students and orienting them for their three years of stay at the campus. The students were given a warm welcome on 27th June 2019 with the briefing of the course, faculty members and the institution followed by a campus tour. Two Industry Experts; Mr. Ashish Nahata; Director ANC Events Co. and Ms. Tanha Pathak, Seniorsub-editor at Divya Bhaskar Digital for communication and Interpersonal Skills were invited to make students aware of the requirements of industry and the importance of communication skills.



A workshop on "Know your rights" for girl students was organized on 10th July, 2019 wherein Ms. Avani Bhatia; a human rights activist from Delhi talked about gender equality, gender expressions, right to equality, right to freedom, right against exploitation and sexual harassment.



Pardes Gallery



- Third year students portrayed the cultural dimensions of different countries on a poster under the event called “Pardes Gallery”. The cultural aspects of more than 100 countries were displayed in a poster gallery of BBA Campus. The event was witnessed and judged by Mr. Ruchir Patel, Vice President (Business Development), Krish Compusoft Services Pvt. Ltd.

- Red FM ke Tashanbaaz was organized in the campus in collaboration with Red FM wherein students show cased talent by participating in various activities like, singing, dancing, beat boxing in the presence of Chief Guest Of RJ Harsh.



Workshops for Subject Enrichment

- Under the aegis of “Academic Excellence..... A series of management lectures” a number of expert sessions were organized in various specialized areas such as Finance, HR, Marketing and other areas like Entrepreneurship & General Management from 9th December to 18th December 2019 institute to enhance the knowledge, competencies, and skills of the students. Under this initiative, many industry experts were invited to talk on various topics.
- Chartered Accountant Pinky Aggarwal from Mumbai was invited to deliver a lecture on various topics of Finance like- SMART investment alternatives and smart investment, mutual fund and time value of money.



Workshops for Subject Enrichment



A workshop on “Business Plan” was organized under the subject Strategic Management for TYBBA students. In the workshop, students were made to prepare their own business plan under the sophisticated guidance of Mr. Ivan Pereira, The Faculty from Mumbai.



To enable students to develop Human Resource related competencies, HR symposium “tHRive 2019” was organized. Dr. Rachna Nigam (Head, HR dept., ITM group of Institutes) and Dr. Preeti Narendra addressed students regarding importance of psychometric tools in recruitment and selection process.



Mr. Yash Shah of Gridle addressed First year students on Entrepreneurial challenges and strategies to overcome it. An activity was conducted as a part of 'Vigilante - a series of Entrepreneurship sessions'. First year students participated and interacted with enthusiasm.



The workshop on “Opportunities and Entrepreneurial skills development with regards to import-export business” was organized for final year students as a part of subject International Business. Mr Honey Sharma guided students to get a clear picture of complicated stages of Import-Export procedure.





Industrial Visits



First year students visited Amul Fed, Bhat as a part of subject Practical Studies during 26th - 28th December 2019. Students witnessed production of flavored milk and ice cream.



On 27th and 28th Dec, 2019, Industrial visit was arranged under the subject name Industrial Exposure and Viva voce. Officials at the place of visit shared details on various aspects like HR, marketing, finance and production. Students of SYBBA got insights, information and inspiration.



Third year students visited Havmor Ice Cream Ltd. Naroda Plant on 26th Dec, 2019 to have exposure into practical aspects of subject Productions and Operations Management.

Students were acquainted with various aspects such as production process, supply chain, inventory management, material handling and warehousing.





Extra-curricular Activities

CPIBA is an institute which provides platform for overall development of students by engaging them in extra-curricular activities as well. As a part of this, students celebrated various festivals with same passion and fervor. Here are few glimpse of it:

NSS volunteers visited government primary residential School at Raypur Village and interacted with rural kids.



Volunteers made them aware of good hygienic habits through posters and charts and video presentations followed by food distribution.

A visit to Village under NSS activity



Janmashtami Celebration



Tree plantation activity managed by GEER foundation & NSS students



Rakshabandhan celebration at Anandnagar & Satellite Police Station



Clean Campus campaign on Gandhi Jayanti





Areas of Institute :

Alumni Linkage / mutual association

CPIBA is proud of its distinguished alumni and we know that you are doing fabulous job in your area. We would like to collaborate with you for transfer of learning and knowledge. Following are the few areas wherein our alumni can contribute:

- Placements and Internships
- Cross learning: Sharing expertise as visiting lecturer
- Industrial visits
- Creating and enhancing social network
- Course tie-ups
- Hiring place: Infrastructure for Training

Stay Connected

The alumni committee is rigorously working to build a strong connection between the institute and alumni and it has a charter of activities including building alumni database, conducting alumni meets, contacting alumni on different occasions and collaborating with alumni for co-curricular activities.

The alumni committee requests you to update team on various facades like awards, achievements, and areas of contribution to the industry as well as changes if any in your addresses, email, contact details etc. which will help us to serve you better.

STAY IN TOUCH!!!



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